

The Desert Sun

and PALM SPRINGS NEWS

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TWO SECTIONS.

Ten Pages

Palm Springs, California, Thursday, July 2, 1953

Single Copy 10c

IT AIN'T REALLY SUMMER!

	Max.	Min.	June 27	106	67
June 24	112	67	June 28	105	58
June 25	111	66	June 29	108	61
June 26	107	67	June 30	111	68



FOR RED CROSS—Children at the Recreation Centers sponsored by the school district this week completed and shipped favors for March Air Force Base and the Children's hospital for the

Red Cross. Above is a typical scene at the Francis Stevens School recreation center as the work was finished and boxes packed.

Flood Control Costs Higher But Tax Down

Although Zone Six of the County Flood Control district — the Palm Springs district — proposes to spend \$36,200 more this fiscal year than last, the tax rate for the zone is expected to drop 2 cents. It was revealed Tuesday at a flood budget hearing at Riverside.

Last year the district budgeted \$60,000 and this year's budget is \$96,200.

BUT BECAUSE of a carry over from last year and increased tax base due to valuation increases, the tax rate will be 13 cents instead of 15 as last year. Amount to be raised by taxes this year is \$40,700. Last year it was \$47,000.

Supervisors set July 17 at 10 a. m. as date and time for a hearing on the proposed budgets for the six zones.

FIVE MAJOR PROJECTS were listed for the Palm Springs zone: The largest — \$56,000 — will construct channels in Palm Canyon.

The next largest — \$25,000 — is to construct channels in Tahoevah Wash, east of Indian avenue.

Another is to spend \$10,000 to construct a channel to Tahoevah Wash west of Indian avenue.

Another project is to spend \$2,500 to maintain the channel in Baristo Wash.

Another project is to spend \$2,500 to maintain and add to the channel of Tahoevah Creek.

Members of the Zone Six board are W. R. Hillery, Ray M. Sorum and Will Mason.

This Side of The Sun

By Phat

IT'S STILL TIMELY
This is the time of year again.
An old saying to revive
Take it easy on the holiday.
On Monday be alive.

Remember, that the state highway accident index increases in proportion to the number of vehicles on the roads. . . And there will be a lot of them this week-end. . . Drive as if every other driver was a moron. . . What's the difference if you get there ten minutes later? . . . Just so you get there.

REMEMBER Shirley Myziak, daughter of Mr. and Mrs. Leo Myziak of the city? . . . The family moved away a short time ago. . . Bob Bennett, who still keeps a sharp eye on TV news because of his former connection with the Community Television corporation here, says she is a local girl who made good. . . In proof he brought in a copy of a Los Angeles newspaper, popped it open to the TV section and pointed to a picture of a pretty girl. . . "That's her," he said. . . Shirley now goes under the name of Shirley Marlo and is a regular on Johnny Dugan's Ladies Choice show daily at 1:30 p. m. on Channel 4, KNBH. . . Which is one you can get here in Palm Springs.

O. A. TORGERSON, president of Desert Bank, reports the height of something or other. . . He was at the Village Market one day last week when the temperature outside was looking downward to find the 100-degree mark. . . He noticed a heavy coat draped over a chair back and wondered who would bring out a coat like

See THIS SIDE, Page 3

Powder Puff Derby Check Station Here

Palm Springs will be the final stopping place in the annual Powder Puff derby for women flyers which starts tomorrow at Lawrence, Massachusetts and is scheduled to terminate next Tuesday at Long Beach.

The race is sponsored by the international organization of women flyers, the Ninety Nines, to promote private aviation as a pastime safe and secure for women.

Almost 100 stock planes of varying size, shape and horsepower, will take off on the seventh annual Transcontinental Air Race for Women.

Twelve designated 'must' stops are listed for check-in on time, clocks, gas and take-off. Palm Springs is the last such stop before the women flyers take off for the end of the race at Long Beach.

School Trustees to Hold Tax Rate at Former Figure

Board of trustees of Palm Springs Unified school district last week approved a budget for the 1953-54 fiscal year of \$938,621, an increase of \$66,991 over the \$869,630 budget for the 1952-53 fiscal year which ended Tuesday.

Despite the increase in the budget, it was estimated that the school tax rate, set by the local board, will remain at \$1.355 per \$100 assessed valuation.

INCREASES IN THE BUDGET were in items covering salaries, supplies, operation and maintenance and transportation.

Salary increases for teachers and principals accounted for \$20,000 and provision for additional teachers next year the remainder. Increased enrollment of more than 100 pupils last year necessitated the hiring of four extra

See SCHOOLS, Page 5-A

Say Overpass to be in Use by Summer's End

(Photo on Page 1-B)

A. C. Keith, county road commissioner, said Monday that the overpass, being built across the Southern Pacific railroad tracks at Garnet station, will be ready for use at the end of the Summer

and may be completed well before that time. He said it had been estimated that the overpass would be ready this month but that the contractors had been delayed by high winds and other adverse weather conditions. Progress is well along on the structure, however.

The overpass, built to eliminate a dangerous grade crossing will cost approximately \$220,000. State and county funds and the Southern Pacific railway will pay for the bridge.

Bassich Brothers have the contract. The structure eliminates two right-angle turns on North Indian avenue and a narrow, dangerous crossing over four tracks of the railroad. Action to eliminate the dangerous crossing had been sought for some time. The hazard was deemed so high that for a time the state considered closing it to school busses from Desert Hot Springs.

With North Indian avenue from the north city limits to the overpass project improved to 24 feet and several of the dips eliminated, travel time between Desert Hot Springs and North Palm Springs and the Village will be greatly reduced. North Indian avenue was recently improved by the county under direction of Keith.

Sales Tax Hearing Set for July 22

City council set hearings July 22 at 4 p. m. for revocation of sales tax permits from Caroline Leonetti School of Charm, Holm & Newlin Material Supply, and Dale Stoner Sign Painting. Request for action was made by City Treasurer Pete Peterson because of no returns filed for April.

License Fees Boom Result Special Count

The effect of the special census this year which found 10,381 people living here, was felt this week when Robert Kirkwood, state controller, announced apportionment of motor vehicle license fees (in lieu taxes) to cities and counties of the state.

Palm Springs, now the second city in the county, was allocated \$40,219.06. Only Riverside, the county seat, will receive more than Palm Springs in the apportionment. In June, 1952, Palm Springs was allocated \$28,361.62.

THE SPECIAL CENSUS put Palm Springs in second place among cities of the county, passing Corona by 178 population. The Village has long been the second city in assessed valuation in the county but in the past decade has climbed from fourth in size to second.

Total amount distributed in the state is \$59,808,686 of which Riverside county will receive \$480,352.05 and Palm Springs \$40,219.06. The apportionment is based on \$3.87 per capita for cities and \$2.82 for counties.

THE TOTAL AMOUNT is \$5,000,000 more than was distributed in June, 1952.

By cities in the county the apportionment was as follows:
Riverside \$219,172.75
Palm Springs 40,219.06
Corona 39,606.92
Banning 27,251.79
Indio 24,989.20
Blythe 15,841.99
Hemet 13,118.36
Beaumont 12,223.40
Coachella 10,673.68
Perris 8,517.90
Elsinore 8,012.04
San Jacinto 6,888.50

Library Accounting System Changed

City Attorney Jerry Bunker drew up and city council adopted an emergency ordinance establishing a public library fund Tuesday. Heretofore, library directors have approved all funds used by the local library and kept their own accounts.

Under the new setup, the directors will still have control of spending of funds but such funds and records will be kept by the city treasurer.

Crossley Granted Extension of Time

Lawrence Crossley, who is removing the Lienau Village buildings to his property in Section 29, Tuesday requested the city council for an extension of time beyond August 1, and council approved another 30 days.

Crossley said he was waiting for a right-of-way permit from the state and as yet must build a road into the property.

CLOSE COOPERATION HOTEL ASS'N THEME

Directors of the Palm Springs Hotel and Apartment House Association, meeting at the Rossmore Hotel Monday, took unanimous action to ensure closer cooperation with the Chamber of Commerce in the future.

Harry F. Paisley, secretary of the Association and also active in the Chamber of Commerce, said "We are urging all hotel and apartment house owners who are not already members to join both organizations and work for Palm Springs."

City Tax Rate to Remain Unchanged for New Year

Mayor Again Considering Resignation

Pressure of TV, Radio, Racquet Club Too Heavy

Mayor Charles Farrell in Palm Springs last night announced that he is "seriously considering resigning his position with the city government."

His close friends and many Villagers know that he has been under severe physical strain during the past seven or eight months and under continuous pressure as a television star on the program entitled "Little Margie." This work, coupled with six months as a star on a national radio broadcast in the same skit plus the operation of the famed Racquet Club has proved more than a burden for the popular mayor.

AND FURTHERMORE, Farrell, whose greatest desire is to do a sincere job as mayor, has found that his acting commitments and the operation of the Racquet Club, all three an economic factor in his life, plus his duties as mayor of Palm Springs, is more than he can physically endure.

"I have just finished seven months of continuous TV appearances and six months on the radio. I am free until August 15 of these commitments and I plan to devote some of my spare time to my duties as mayor of Palm Springs," Farrell said.

"HOWEVER, I find it exceedingly difficult to continue to do the job as mayor and continue with my other activities. I am mentally harassed daily by the thought of my duties in Palm Springs. I am seriously considering resigning."

"Before I do so, there are a few problems before the city council with which I am thoroughly acquainted that must be disposed of."

Members of the council acquainted with Farrell's probable intentions expressed regret and feel that Farrell is needed on the council. They point out that he has a lengthy background of experience affecting many city problems that crop up from time to time.

Farrell completes his eighth year as councilman in April 1954.

GASOLINE BID ACCEPTED

Low bid of 22.85 cents was accepted by the city council for gasoline for the next fiscal year. Tidewater Associated Oil company will receive the contract.

1954 DAV CONVENTION TO BE HELD IN VILLAGE

Another large convention is coming to Palm Springs in 1954, Ray Hiller, adjutant of Palm Springs Chapter 66, Disabled American Veterans, said Monday.

Hiller, Dr. James E. Potter, commander, Mark Somerby, service officer, and H. H. Menard of the local chapter returned last weekend from the 1953 state convention of the DAV at Bakersfield.

Hiller reported that the convention had voted 602 to 495 to meet in Palm Springs next year. The convention is usually held the third week in June but may be held a little earlier next year.

Hiller said. Action of the DAV state organization on the 1954 convention was taken a week ago last night following earlier action by the convention committee which voted 39 to 19 to recommend Palm Springs as the convention site. The other city bidding for the session was Santa Rosa.

Hiller credited the San Francisco delegation with swinging the convention to Palm Springs and said that the aid of Palm Springs Chamber of Commerce with telephone calls, telegrams and literature, played a big part in the success of the local delegation.

Several hundred are expected to attend the session. The Trench Club, fun organization of the DAV, will meet at the same time under auspices of the Riverside Dugout.

Citywide Recreation Activities

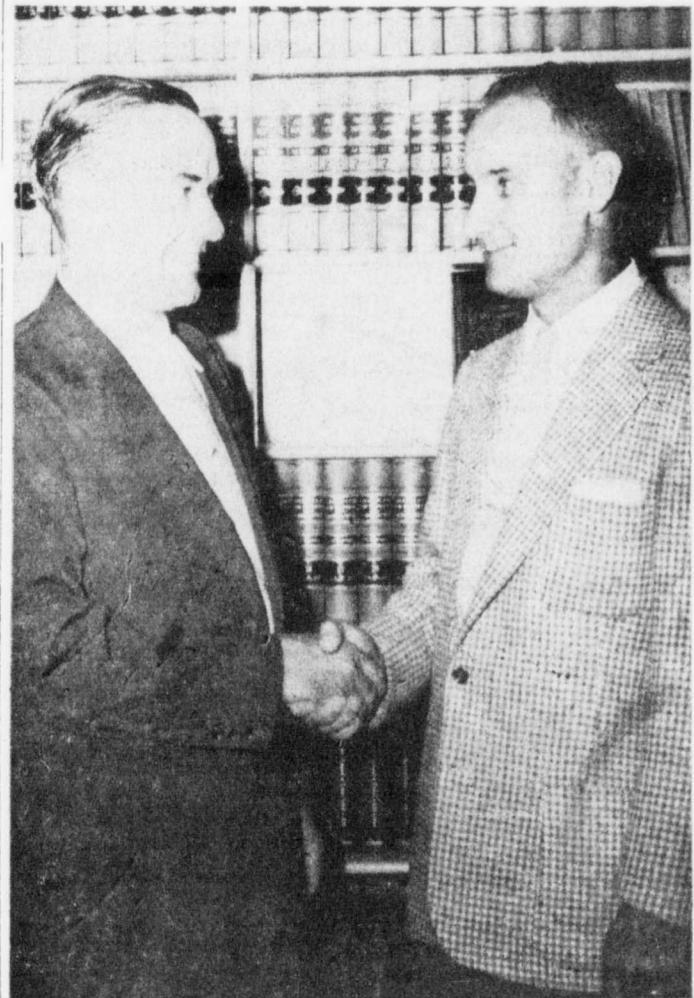
City Recreation Director Howard Haddock has prepared the following list of Summer activities which the city recreation department is providing for Villagers:

DESERT SOFTBALL league—Polo Grounds. Every Tuesday, Wednesday and Thursday at 8 p. m. Monday nights at Desert Hot Springs.

LITTLE LEAGUE—Double headers every Monday and Friday night. Game time, 6:45 and 8:30. Polo Grounds.

MINOR LEAGUE—Wednesdays 8 a. m., Polo Grounds.

SWIMMING POOL—High school, daily 2 to 6 p. m. 7 to 9 p. m.



NEW POLICE CHIEF—City Manager Russell Rink, right, greets John S. Davis, new police chief who took office yesterday. He was introduced to city council at Tuesday night's session.

JOHN S. DAVIS ASSUMES POST AS POLICE CHIEF

John S. Davis, newly appointed chief of police for the city of Palm Springs, yesterday officially took over his duties at the police department.

Davis, who for the past seven years acted as chief of security operations for the Atomic Energy Commission at Portsmouth, Ohio, arrived in the Village early Tuesday morning with his family.

YOUR SUN ON SALE AT C. C. MARKET

Cathedral City readers of The Desert Sun who patronize the newsstands each issue will find their copies at the Cathedral City Market, operated by Mr. and Mrs. Ray G. Potter.

The Potters have kept their market open on a year-around basis since they took the market in 1944.

Council Puts OK on Budget of \$754,154

Tax Rate to be Fixed When New Valuations Heard

Tax rate for the city of Palm Springs for the 1953-54 fiscal year will be maintained at \$1.28 per \$100 assessed valuation under action taken Tuesday night by city council.

Council approved an operating budget of \$754,154, approximately \$19,000 under the tentative budget submitted earlier.

Their action followed recommendations of City Manager Russell Rink who a week ago listed possible reductions approaching that figure.

THE CITY MANAGER at that time said that to keep the tax rate at the \$1.28 figure, the tentative operating budget of \$764,169 would have to be reduced by \$19,325.

The over-all budget is \$899,280, the grand total of all expenditures but the amount to be raised by property taxation is \$754,154.

Reports on the assessed valuation of Palm Springs is expected from County Assessor Frank Burchfield next week.

AT NEXT Wednesday's meeting of city council, the ordinance fixing the amount of money to be raised by taxation will be adopted by council. The tax rate for the new fiscal year which started yesterday may be fixed then or at a subsequent July meeting. The city has until August, under the law, to fix the tax rate.

Board of supervisors will sit as a board of equalization until July 15 to hear protests on assessments and the local rate may not be fixed until the board concludes its hearings.

ACTING MAYOR Florian Boyd said that at \$1.28 per hundred, the Palm Springs tax rate was 230th on the list of 500 California cities.

Twenty-two persons were present for the budget hearing but only one question was raised from the audience.

Ed Hawkins said that the budget provides for a minimum and maximum salary for police chief and asked what the new chief would get.

Rink replied maximum. In order to get the best personnel possible the city must hire at the best salary.

Mayor Charles Farrell was not present at the meeting.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

NOT SO MANY YEARS AGO a person was looked upon with amazement when he said he was spending most of the Summer in Palm Springs. They thought he was either broke or crazy. It used to be the generally accepted rule that most of our visitors and Winter residents left right after Easter. They scamped over in droves with that early April hot spell that comes every year.

But times are changing. More people are finding that May and June are delightful months on the desert. More Winter residents are lingering longer and lots of people are coming down for weekends to get away from the smog and high fogs that annoy residents along the coast. Each year more and more people are staying here and telling their friends about the delightful, not-too-hot days and wonderful balmy nights.

A Winter visitor from Chicago came into The Desert Sun office a couple of weeks ago and said he wanted to get some extra copies of the paper to send to friends in Illinois. They wouldn't believe him, he said, when he wrote them about the delightful weather. He said he thought The Desert Sun was overlooking a big opportunity by not giving more publicity to the marvellous Spring weather here. Just printing the temperatures isn't enough, he said.

Few complaints about the heat were heard even during the recent hot spell. It was dry, the evaporative coolers were performing at top efficiency—and the nights were not uncomfortable. Most people were commenting on how much better it was here than in the Midwest and South where they suffer with high humidity and hot nights.

What has helped as much as anything else to get people to try Palm Springs in the Summer is that more hotels, eating places and stores are staying open throughout the Summer. When al-

(Please Turn to Page 3-a)

City Recreation Centers Scenes of Great Activity

(Photo on Page One)

Children at the two recreation centers maintained during the summer months by Palm Springs Unified school district, this week completed decorated tray covers for March Air Force Base as a Fourth of July present and also made candy and chewing gum favors for the Children's hospital.

Between 30 and 50 youngsters

have been attending the centers at Cahulla and Frances S. Stevens schools. The programs are maintained Mondays through Fridays from 9 a. m. until noon, with two age groups active — those from 5 through 8 and from 9 through 13.

At Frances Stevens there is an added attraction, a vegetable garden with an excellent stand of many root crops.

Leather work, painting and coloring, model building, singing, dancing, movies, stories, as well as outdoor games, keep the children occupied.

Council Adopts Two 'Stop-Gap' Zone Measures

City council last week adopted two emergency ordinances, effective at once, to serve as a stop gap until the new and revised zoning ordinance, adopted two weeks ago, goes into effect on July 3, tomorrow.

One of the ordinances, No. 266 was adopted by a 4 to 2 vote, councilman Ted McKinney and Jerry Nathanson voting no. It is designed to regulate "walk-away" businesses and amended the original zoning ordinance No. 180, to prevent installation of such business before the new zoning ordinance became effective. The vote aroused much discussion at council meeting.

Ordinance No. 267, which regulates service stations and the like was adopted unanimously. Both measures are covered in Ordinance 262 but were adopted as emergency measures last week to fill in the gap before the new measure is effective.

Desert Air Hotel Host to Throngs

Desert Air hotel's Compass Room and cocktail lounge continues to be one of the popular summer spots for entertainment, food and fun.

The hotel played host to the Falconaire flying club last weekend and both the Indio and the Palm Springs Rotary clubs held their dinner meetings there, around the swimming pool.

Dr. Hoff Speaker at UCLA Session

Dr. Arthur G. Hoff, superintendent of Palm Springs Unified school district, will attend a session of school administrators at UCLA next Tuesday and Wednesday. Teacher recruitment will be the subject of the conference.

Dr. Hoff has been invited to address the conference on "What Can Colleges and Universities Do to Recruit Teachers?"

Advertise for Bids on Indian Avenue

City Manager Russell Rink was authorized Tuesday by city council to advertise for bids for the improvement of Indian avenue from the end of the present project to Paseo El Mirador.

The action followed approval of an agreement with the state on gasoline tax funds.

Authorize Work on Shelter for North End Park

Action toward construction of the proposed shelter at North End Park and renewal of the campaign to choose a more suitable name for the site marked city council meeting Tuesday night.

City Manager Russell Rink was authorized to advertise for bids for the shelter and Councilwoman Ruth Hardy urged that a new attempt be made to select a more suitable name than merely North End Park.

Several names have been suggested but none have met approval. Mrs. Hardy expressed the hope that the new name would be chosen before the start of the new season.

In response to a question by Councilman Ted McKinney, City Treasurer R. W. Peterson said that negotiations were under way to obtain equipment for the park at a lower cost than first estimated.

The engineer's office was instructed to advertise for bids for construction of two shuffleboard courts for the park.

It was reported that there is \$45,000 remaining in the park fund.

Act to Keep City Streets in Repair

Resolution was adopted by council Tuesday night, regarding sewer connection permits. It provides that a plumber must post a bond with the city prior to connecting a home to a sewer line, to insure the repair of the street if the street must be cut up in order to make the connection.

Annual Closure Orders in Forest Area Now in Effect

Annual closure of areas where the fire hazard is high went into effect in the San Bernardino National Forest yesterday, July 1.

The closure order affects several areas in the San Jacinto mountains back of Palm Springs. National Forest Supervisor Jim Jarvi said that the closed areas will be posted at road and trail entrances and along the boundaries. Persons in doubt as to the limits may obtain maps and information from forest rangers.

THE CLOSED AREAS will include certain of the steeper, chaparral-covered mountain slopes within the forest area and will be off limits for use or entry during the high fire hazard summer months, Jarvi said.

511 POOLS HERE AND 10,381 PEOPLE

It shouldn't be hard to keep cool — and clean — in Palm Springs.

According to City Manager Russell Rink, there's a swimming pool for every 20 persons here.

Rink said that an unofficial check revealed there were 511 pools in Palm Springs as of March 1, 1953.

The count, while not an official census report, was tabulated by individual census enumerators during the special census this Spring.

And the official population of Palm Springs, according to that canvass was 10,381, also as of March 1, 1953.

Speedy Sentence for Raid on Auto

Eldon Earl Dunnick, 40, who was charged with burglarizing the automobile of Charles Hutchinson here April 3, was tried, convicted and sentenced to San Quentin Tuesday, all within four hours' time.

An all-woman jury took less than 30 minutes to return a verdict of guilty in Judge O. K. Morton's superior court.

Dunnick is an ex-convict with two prior convictions.

Mr. and Mrs. Eldon Buschke hosted a party honoring their son Gordon on his eighth birthday Thursday. Thirteen of his friends and classmates were on hand to celebrate the affair. After the little folk played games and had a delicious lunch a local movie topped the entertainment. A recent interesting visitor at the Buschke home was Mrs. Buschke's brother Howard Crow from England. He spent two months here and left for England Wednesday.

Report Progress on Flood Control at Araby Point

Progress toward solution of the Palm Canyon flood problem at Araby point on Highway 111 was reported at a special meeting Tuesday at Riverside attended by officials of the state highway division, flood control district, Palm Springs, Coachella Water district and property owners in the vicinity.

Supervisor Homer Varner said that a plan for a channel and a spreading pond in the northwest of Section 29 were approved. Engineers of the various groups represented have agreed to work out the plans, he said. A bridge will be necessary on Highway 111 for its future route. The state highway commission has obtained rights of way for a change in the route but wants the other agencies to pay for the bridge.

There was disagreement on this point which, Varner said, will have to be ironed out later.

Grand Jury Judge Waite Says Procedure O. K.

Superior Judge Russell Waite Monday upheld procedures of the county grand jury which recently suggested a decrease in the staff of County School Superintendent Ray Johnson's office. He ruled there was nothing improper in the manner in which they acted.

The grand jury committee made its suggestion to county supervisors. Some of the supervisors said two weeks ago that it appeared that the committee had submitted the suggestion to the supervisors without placing it before the entire membership of the grand jury. They said such a failure might be a serious violation of procedure.

Judge Waite made it clear that he was not endorsing or disapproving the suggestion itself. He was commenting only on the manner in which it was made.

DHS Men Hurt in Auto Crash

Winston F. Bell, a sailor off the USS Arnold J. Isbel, is in the Norco hospital seriously injured as result of an automobile accident involving Desert Hot Springs residents.

Highway patrol officers said Bell's car went out of control on the Cajon Pass road and struck another car driven by Kenneth D. Lemon, 52, in which Roy Labadie, 66, was a passenger. Both are Desert Hot Springs residents. They suffered minor injuries.



Boys State Vote Honors Villager

Alfred Goldenberg, one of the four Palm Springs boys who attended the American Legion Boys State at Sacramento this year, was elected attorney general, according to word from the State.

The State came to a close last weekend. Attending from Palm Springs and vicinity, sponsored by the American Legion of Palm Springs and Desert Hot Springs, and Kiwanis, Lion and Rotary clubs of the Village were Goldenberg, and Chris Clark of Palm Springs, Gerald Egbert of Cathedral City and David Dillinger of Desert Hot Springs.

READ SUN CLASSIFIEDS

County Budget Tentatively Set at \$18,129,285

Riverside county's budget for the 1953-54 fiscal year, which began yesterday has been set, tentatively, at \$18,129,285, William Ladd, county budget director, said.

Original budget was \$18,451,624, but supervisors, reviewing requests from heads of county departments, trimmed \$322,339 from this figure.

THE BUDGET represents a gain of 5.5 per cent over last year's budget. If the tax rate grows 5.5 per cent, the county tax rate will be the same as that of base — assessed valuation — last fiscal year, \$1.68 per \$100 assessed valuation.

Frank Burchfield, county assessor, refused to make any advance statements on the assessed valuation which will be announced later this month. Last year's figure was around \$246,000,000 and it is believed it will increase substantially because of new construction in the county area.

SUPERVISORS have until August to adopt the final budget and set the tax rate.

The tentative budget of \$18,129,285 is still subject to revision but supervisors believe that no more major changes will be made.

2a—The Heart Su and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, July 2, 1953

INDIO DRIVE-IN THEATRE

Starts Tuesday, July 7th For Limited Engagement

"BUT...did you tell the Doctor that..."

We Want A Child

A BILINGUAL Presentation
WONDERFUL STORY OF HUMAN BIRTH
Gold Medal Winner

Adults 65c, tax inc.
Children, 12 to 14, 40c
Under 12, Admitted Free.

Let's Hurry



THE BILTMORE IS OPEN ALL SUMMER

Come As You Are!

STRICTLY INFORMAL
AND

The Rates—The Food—
The Cocktails
JUST OUT OF THIS WORLD!!

Accommodations

Acclaimed by thousands as the most luxurious in the city of Palm Springs with Summer Rates ranging from \$8 to \$12 per day to Oct. 15.

Cuisine

No lessening in quality. Here we are offering a summer introduction to the type of food the Biltmore is famous for and at extremely low prices—
Southern Fried Chicken Dinner.....\$2.25
Roast Prime Rib.....\$3.00 (Served Wednesdays)
Choice of Other Entrees

Recreation

There is no finer swimming pool—Olympic in size with many other recreational activities available. You set the pace.

Cocktail Lounge

Well, just come on out any night and try the concoctions our mixologist will prepare and just as you like them too. There again prices are more than sensible.

ALL BAR DRINKS 60c

Join the Biltmore Summer Swimming Club
Until October 1 - \$12.
Includes Shower Rooms and Towels.

The Palm Springs Biltmore

TEL. 2357

HIGHWAY 111

DESERT HOT SPRINGS

Doors Open Nightly 6:45
Last Complete Show 8:45

Thurs., Fri. July 2-3
Edmond O'Brien in
"COW COUNTRY"

— Also —



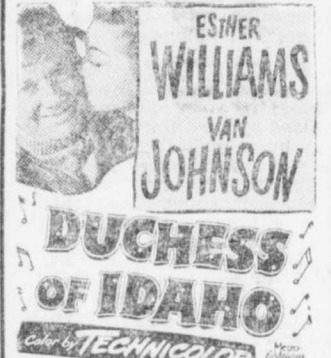
Sat., Sun., Mon., July 4-5-6

PARIS--and its lusty legends!



and TECHNICOLOR SPECIAL
"THE WORLD'S MOST BEAUTIFUL GIRLS"

Tues., Wed. July 7-8



and STANLEY CLEMENTS in
"WHITE LIGHTNING"

ALADDIN INDIO

Thursday, Friday, Saturday, July 2-4

UNLIKE ANYTHING YOU'VE SEEN BEFORE!
The **FIRST** 3 Dimension feature picture made by a major studio!

NATURAL VISION
3 DIMENSION

The girls are in Your lap...
The hand is at Your throat!

HOUSE OF WAX
WARNERCOLOR

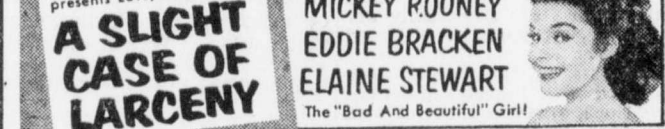
Starring
Vincent PRICE • Frank LOVEJOY • Phyllis KIRK
Carolyn JONES • Paul PICERNI

Make up a 3D Party — Join the crowds at Indio's
Beautiful 'Temple of Mirth' The Aladdin Theatre

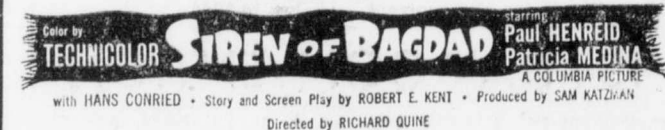
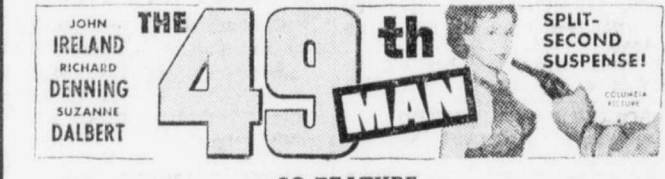
Earle C. Strebe Plaza Theatre

Phone 4384

NOW PLAYING — LAST DAY



FRI., SAT. JULY 3-4



SUN., MON. JULY 5-6



TUES., WED., THURS. JULY 7-8-9



KIDDIES MATINEES
EVERY WED. AND SAT. AT 1:15 P. M.
P-TA APPROVED PROGRAMS

SUNAIR DRIVE-IN Theatre

Highway 111 Near Cathedral City
Phone 9-4232

Show Starts at Dark



FRI., SAT. JULY 3-4



SUN., MON., TUES. JULY 5-6-7

First Run in Palm Springs
It's M-G-M and BIG! It's TECHNICOLOR and MUSICAL!



WED., THURS. JULY 8-9



Late Show on Saturday
COME EARLY AND SEE A COMPLETE SHOW
Adults Admission, 65c Kids Free

(Continued from page 1)

PUBLISHER'S CORNER

At every place closed up early and the Village looked like a ghost town, it was little wonder that people left and few wanted to come for weekends. There have been more places open this summer than ever before and it is beginning to pay off. It will be two or three years more before business is really good in the summer season—but it will come if these pioneers stay with it and others join them.

Everyone who likes being here in the Spring and Summer months—and those who would like to add profitable months to their business year—should be thankful for the hotels and other establishments which are pioneering Summer business in Palm Springs. There are too many to name—and we would want to overlook a single one—so we cannot mention them individually. If they stay with it and others join them year by year there will be a "Summer season" as well as a "Winter season." We will attract a new group of vacationists in addition to the old ones prevailing upon our Winter residents to stay longer. It helps when there are more places open—more things to do. The campaign of the Chamber of Commerce to keep brown paper off closed store windows is an excellent one, and many store owners have cooperated.

Swimming is the most popular activity here in the Summer... everybody joins in the fun. It's perfect—day and night. The dry desert air creates ideal swimming conditions. Practically every hotel has a pool and so many homes have them that everybody gets to swim.

We predict that—with the start made this Summer—Palm Springs will develop a popular Summer season that will grow year by year. Progress will depend upon how many establishments stay open—the more that do the faster it will become popular. The prospect of more refrigerated cooling in hotels, restaurants, stores and homes—and now even automobiles—will help too.

Quite a lot of people will celebrate July Fourth on the desert. They'll avoid holiday mobs and traffic jams... enjoy swimming in cool, clear pools... find good food and entertainment... and experience the serenity of a Summer night on the desert. Smart people!

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

at in 113-degree weather... One of the women employees came along, picked up the coat, donned it... and walked into the big refrigerator... And Sherman Lewis, who resides east of town told police of an incident in praise of a local businessman... Seems Lewis dropped a \$100 bill at a local drug store as he walked out... noticing his loss, he went back into the store... The Ramon drug store... and was met by Hy Sherman, owner, who had noted the loss, retrieved the bill and was waiting for Lewis to come back.

POLICE WERE SMARTER this year when they cut several parking meters from active duty for the Summer on side streets... In other years they covered the "dark" meters with paper sacks... And had to keep covering them... The paper bags were so much temptation to young vandals and besides they were unsightly... On top of that, many times zealous motorists, weary and tourist, tore holes in the sacks to chuck in their pennies and nickels... Now the vandals have nothing to fear and the conscientious motorists no place to put their money... But noted one man on Indian avenue who crossed the sidewalk to the curb to deposit a cigarette stub in the open pipe.

THEY CROSSED ME UP on this Indian avenue project... I dutifully listed that the detour around the job would be Tahquitz, Palm Canyon and Andreas... But they put barriers at Tahquitz and you had better go on Andreas or the Plaza to get around it... The gentleman who called

my attention to that, chided me for deriding people who could not read detour signs at Andreas road and had to make U turns to get out of Indian north of the work... "At the other end they have to make U turns, too," he said. "Because you said they could turn at Tahquitz... They can't" O.K., Sorry.

GUY ANDERSON was so hot at last week's city council meeting that when he found a chance to gain the floor, he offered council the donation of an air conditioner... It was accepted unanimously by the council... With acting mayor Florian Boyd, for the entire council, thanking Anderson for the gift... Being cagey, he accentuated the word "gift"... Don't say "pretty kittens" when around Detective Durman... Ordway of the local police force... There's a hole in the side of Ordway's house... And kittens are the cause... seems an expectant cat got into the attic of Ordway's domicile and the results got caught in the wall, resting on a fire break... Just out of reach from the attic... To get them out, the detective had to take out a portion of the side of the house... He's not in favor of Mama cats now.

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Biltmore Hotel Summer Opening Test Paying Off

There is at least one surprised Summer resident in Palm Springs. He is Sam Levin, owner of the Biltmore hotel and he happily blamed his surprise on extensive local and out-of-town advertising in newspapers.

With experiment in mind, he decided to keep the famed hos-

telry open all Summer but expected operation to run deep in to the red side of the ledger. "Well," said Levin, "we are not setting the world afire, big crowds are not knocking the reservation clerk down clamoring for accommodations, but believe me, I am surprised at the number of people who are guests at the hotel this Summer. Also, business in our dining room and cocktail lounge is not bad. Not bad at all! I just hope it keeps up all Summer. I am amazed at the large number of local people who are present nightly in the Garden Room."

He announced that the swim-

Renew Drive for Wider Bridge Across Tahquitz

Renewal of the campaign to widen the bridge on South Palm Canyon drive was launched at council meeting Tuesday night by Councilman Earl Strebe. Council took up the matter and

mining pool would be open to the public throughout the Summer months at a nominal fee

3a—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, July 2, 1953

it is planned to notify the state highway commission of the need of a wider bridge and to press action. They refused to accept the commission's reasons for not acting on the project and enlisted the aid of the Chamber of Commerce, Junior Chamber of Commerce, service clubs and other civil groups in the campaign. The narrow bridge has been the scene of many accidents and narrow escapes.

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Ebony Ripe Olives 9-oz. can **19¢**
Medium size. Fine for picnics.
(Large Ripe Olives, 9-oz., 21¢.)
(Mammoth Ripe Olives, 9-oz., 23¢.)
Heinz Pickles 16-oz. jar **27¢**
Heinz Mustard Yellow or Brown 6-oz. jar **10¢**
Sardines Tempest Maine In oil or mustard 3 1/4-oz. can **10¢**
Maizies Corn Chips 4 1/2-oz. bag **19¢**
Potato Chips Bell brand Twin pack 8-oz. pkg. **45¢**
Potato Chips Tom Sawyer Twin pack 8-oz. pkg. **45¢**
Margarine Sunbrite Yellow 1-lb. **25¢**

BUTTER

First quality, Quartered, cartoned.

MONTROSE lb. **74¢**
U. S. Certified, Grade AA. In foil.

SPRING HOUSE lb. **72¢**
Grade AA. For cooking or as spread.

**STORES OPEN
JULY 4th**

For your convenience Safeway will be open Saturday, July Fourth, from 9 a.m. to 6 p.m.

TURKEYS

Beltville type, Gov't grade A. Eviscerated. Small size, just right to fry for your holiday outing.

SPECIAL VALUE lb. **59¢**

RIB ROAST or RIB STEAK

Standing cut, 7" long from first five ribs of gov't graded U. S. CHOICE BEEF, fully aged and trimmed before weighing. The finest beef obtainable.

lb. **69¢**

GROUND BEEF

Ideal for picnic meat loaf. Freshly made.

Visking pack lb. **39¢**

BEEF LIVER

Rich in natural vitamins. Fine flavor.

Sliced or in piece lb. **49¢**

FRANKS

The preferred picnic meat

Somerset Skinless 1-lb. pkg. **47¢**
Swift's Premium 1-lb. pkg. **49¢**
Swift's Premium "ALL BEEF" 1-lb. pkg. **53¢**

AIRWAY COFFEE

Mild, mellow. 1-lb. bag **73¢**
(2-lb., 1.44.)

NOB HILL COFFEE

Top quality. 1-lb. bag **74¢**
(2-lb., 1.46.)

EDWARDS COFFEE

Vacuum Packed. 1-lb. can **79¢**
(2-lb., 1.56.)



PEANUT BUTTER
Beverly. Plain or chunk. (20-oz., 49¢.) 12-oz. jar **29¢**

M & M CANDIES
Candy coated chocolate. 7-oz. bag **25¢**

FRESH CORN

Golden Cross. Tender, sweet kernels.

ear **5¢**

PEACHES

Good size, fine-flavored freestones.

NORTHERN ELBERTAS

3 lbs. **29¢**

JUICY LEMONS

Excellent to squeeze for cooling beverage.

lb. **12¢**

More Low Prices at Safeway

Sno-White Salt Plain or iodized 26-oz. pkg. **9¢**
Vets Dog Food 15-oz. can **17¢**
Perk Horse Meat For Dogs and Cats 15-oz. can **22¢**
Parade Suds 19-oz. can **31¢**
Charcoal 10-lb. bag **95¢**
Blue Flame, Hardwood. 20-lb. bag **1.69**
Briquets 10-lb. bag **1.09**
Cliffchar brand. 20-lb. bag **1.89**
Shave Cream Palmolive Brushless 5-oz. tube **47¢**
Shave Cream Palmolive Lather 5-oz. tube **53¢**
Tooth Paste Colgate 3 1/4-oz. **47¢** 5-oz. tube **63¢**

Special 10c Coupon Deal KITCHEN CRAFT FLOUR

Get coupon at flour display... save 10c on price of 5-lb. or 10-lb. bag.

5-lb. bag regularly **54¢** with coupon **44¢**
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Fancy sweet. 17-oz. can **15¢**
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WALNUT POUND CAKE!** SPECIAL **33¢**
Curtsy "home ingredient" baked with finest fresh English walnuts!

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Curtsy Orange Rolls pkg. of 7 **32¢**
Barbecue Buns Curtsy plain pkg. of 6 **15¢**
Sesame Buns Curtsy Barbecue pkg. of 6 **17¢**
Hot Dog Rolls Curtsy brand pkg. of 6 **15¢**
French-Ett Rolls Di Carlo pkg. of 2 **25¢**
Mrs. Wright's Bread large std. loaf **21¢**
Sandwich sliced, white or wheat.

Get a **5 piece LAZY SUE** -- only **50¢**

Use order blank you'll find on jar when you buy
Nu Made MAYONNAISE
pint jar only **31¢** quart jar only **53¢**

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Sunday 9 a.m. to 6 p.m.

Fireballs Halt M-M Streak in 22-4 Upset

The roof caved in on Mhoon and Mhoon's softballers Thursday night at Desert Hot Springs when the Fireballs of DHS halted the Cathedral City team's winning streak in a wild game, 22 to 4.

It was the biggest upset in the Desert Softball loop to date this year. After dropping their first game, Mhoon and Mhoon had won four straight and climbed into second place.

Desert Hot Springs scored 10 runs in the first and eight in the second to take an early 18-run lead, which they maintained throughout.

Mhoon and Mhoon contributed 8 big errors to the DHS victory. The line score:

DHS..... (10)82 110 0—22 192
Mhoon-Mhoon 002 200 0—4 7 8
Stafford and Santoire; Marcus and Allen.

Injury Halts Danae Racing at Hollypark

Misfortune struck the stable of Mrs. Helen Kenaston, Palm Springs Winter resident, at Hollypark this week. Her fleet Danae, winner of several stakes, was not in the featured Milady handicap at Hollypark yesterday.

Danae, who probably would have been the favorite in the race was found to have developed a crack in her front sesamoid bone and was withdrawn from racing.

With proper care, it is believed she will be able to race again.

Danae, with Johnny Longdon up, in a morning workout, turned six furlongs in 1:09 flat, a fraction faster than the track record. Her latest victory was the Ramona handicap in which she headed some of Hollypark's best fillies and mares to the wire.

Boys Club Wins Over Stars, 6-4

Boys Club, Little League leaders, got back into winning form again Monday night at the Polo Grounds when they defeated Strobe Stars 6 to 4. They had lost for the first time this season on Friday night to Cravy-Hathaway, 2 to 3.

Monday night they hit for two-bases six times and won the game with a three-run burst in the third. The Stars tried to break into the win column with three runs in the fifth but the rally fell short.

The box score:
Stars ABHQA Boys Club ABHQA
Pelham, p 2 1 0 1 Andres, 3b 3 2 13
Pouie, c 2 2 0 1 Ureta, cf 2 0 0 0
C. Darling, 2b 3 0 1 1 Segundo, p 3 2 0 1
Eskeu, 1b 3 1 4 0 Lubach, lf 2 0 0 0
L. Darling, ss 3 1 0 0 Nelson, rf 1 0 0 0
Henderson, lf 1 0 0 0 Gault, cf 3 1 0 1
J. Darling, 3b 2 0 0 0 Strada, 1b 3 1 3 1
Sitter, rf 3 1 0 0 Brune, 2b 3 0 0 1
Cravy, cf 0 0 0 0 Beck, ss 2 0 0 0
Shaw, ss 1 0 0 2
Greer, rf 2 1 1 1

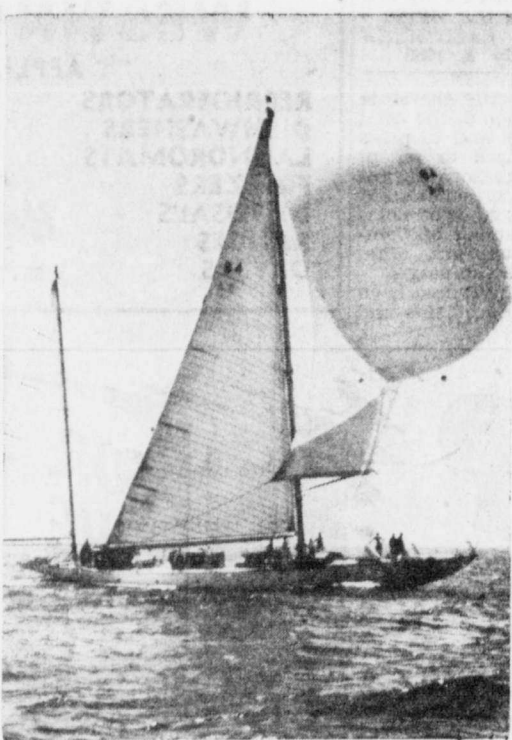
Totals 22 6 153 Totals 25 15 158
Strobe Stars..... 001 030—4
Boys Club..... 113 103—6
Errors: Pelham, Eskeu, J. Darling, L. Darling, Brune, 2; Two base hits: Andres, 2; Segundo, Gault, Strada, Greer; Home runs: Pouie, Struck out: by Pelham, 10; Segundo, 8; Bases on balls: off Pelham, 2; Segundo, 3.

Afternoon Meetings Started by Council

Council set their next regular meeting for July 8 at 3:30 p. m. It has been the regular practice of the council to hold afternoon meetings during the Summer months.

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Villager Member of Crew of Honolulu Race Favorite

Aboard the Morning Star as the 98-foot ketch clears Los Angeles harbor next Saturday on the 1953 Transpacific race to Honolulu will be Dick Edwards of Palm Springs. He will be a member of the 16-man crew as he was in 1949 when the same boat set the all-time elapsed time record of 10 days, 10 hours, 14 minutes for the 2225 mile course between San Pedro and Diamond Head. The Morning Star has been the first yacht to arrive in Honolulu the past two years and is out to make it three in a row. Owner is Richard S. Rheem.

The new and formidable contender among the 31 boats that will compete in this year's race is the 161-foot schooner Goodwill, largest commissioned yacht on

the Pacific Coast and the largest ever to enter the Transpacific race classic. It is entered by Ralph E. Larrabee and will carry a crew of 26 Corinthians. Considered a favorite is the 67-foot yawl, Chubasco, owned by W. L. Stewart of Los Angeles, but many others in the fleet have a good chance to win the Governor of Hawaii trophy.

Soon after the start of the race, Mrs. Edwards will fly to Hawaii to welcome her husband on the Morning Star's arrival at Honolulu. They will stay at the Royal Hawaiian until the middle of August.

Among those who will be anxiously waiting to greet the racers as they approach the enchanted Islands, will be Anita Belding, a former Palm Springs resident who now lives in Honolulu.

Bobby Flores' 2-Hitter Hands Club First Loss

Bobby Flores of the Cravy-Hathaway Braves was the hero of the week in the Little League baseball campaign when he held the league-leading Boys Club to two hits and handed them their first defeat of the season Friday night at the Polo Grounds.

The Braves took a two-run lead in the first inning and were never headed. Outside of a home-run by Johnny Andreas with none on in the fifth and a single by Strada, he held the champions of last year helpless.

The box score:
Braves ABHQA Boys Club ABHQA
Gomez, 2b 3 2 0 0 Andres, 3b.p 1 1 0 1
Sing, c 2 0 1 0 Nelson, rf 2 0 0 0
D.T. Martin, cf 1b Greer, rf 1 0 0 0
B. Flores, p 3 0 0 1 Gault, 2b.p 1 0 0 1
Moore, ss 3 1 0 0 Lubach, lf 2 0 0 0
M. S. Martin, cf 3 0 1 0 Strada, 1b 3 1 3 6
Magadini, lf 3 0 0 0 Brune, 2b 3 0 0 0
E. Flores, 3b 2 0 0 1 Ureta, cf 1 0 0 0
G. Flores, 1b.p 2 1 2 0 Shaw, cf 0 0 0 0
Beck, ss 2 0 0 0
Bedwell, ss 1 0 0 0

Totals 24 5 182 Totals 30 2 182
Braves..... 100 010—2
Boys Club..... 100 010—2
Errors: Magadini, 2; Moore, Andres; Home runs: Greer, Struck out: by Flores, 14; Segundo, 8; Bases on balls: off Pelham, 2; Segundo, 3.

The Standings

LITTLE LEAGUE
W L Pct
Boys Club..... 4 1 355
Junior Police..... 6 3 666
Cravy-Hathaway..... 5 4 555
Strobe Stars..... 0 9 000

Week's Results
Junior Police, 9; Strobe Stars, 7
Cravy-Hathaway, 3; Boys Club, 2
Junior Police, 4; Cravy-Hathaway, 2
Boys Club, 6; Strobe Stars, 4
Coming Week's Games
Friday, July 6—No Games
Monday, July 6—Junior Police vs Boys Club; Cravy-Hathaway vs Strobe Stars.

DESERT SOFTBALL LEAGUE
W L Pct
P. S. Transfer..... 5 0 1000
Mhoon and Mhoon..... 4 2 667
Junior Chamber..... 3 3 500
Desert Hot Springs..... 3 3 500
Mexican Colony..... 2 3 400
Desert Nite Hawks..... 0 6 000

Week's Results
P. S. Transfer, 8; Mexican Colony, 2
Junior Chamber, 5; Desert Nite Hawks, 0
D.H.S., 22; Mhoon and Mhoon, 4
D.H.S., 22; Desert Nite Hawks, 5
Mexican Colony, 13; Junior Chamber, 5
Coming Week's Games
Tonight—Desert Hot Springs vs Junior Chamber
Tuesday—Junior Chamber vs Mhoon and Mhoon
Wednesday—Desert Nite Hawks vs P. S. Transfer.

REVOKE PERMIT
City council revoked the sales tax permit of Cruz S. Falcon for nonpayment of taxes at a public hearing held in council chambers Tuesday night.

MORNING STAR

will set sail from San Pedro next Saturday morning in competition with 30 other yachts in the 1953 Transpacific race to Hawaii. Aboard as a crew member will be Dick Edwards of Palm Springs. Much interest in the race is being shown by Villagers and Winter residents.

Supervisors Not Interested-Yet- in Local Racing

County supervisors Monday again expressed their desire to remain aloof from any controversy over proposals to establish a race track in the Palm Springs vicinity.

They turned down an invitation to give testimony at a hearing by the state division of corporations on an application by the Palm Springs Development Corporation to sell securities to finance an application to the California horse race board for thoroughbred horseracing with gambling.

The application will be filed by the Palm Springs Turf club which plans to build a thoroughbred racing plant here. At a meeting a week ago Monday the state racing board rejected an application for a permit to build a quarter horse race track further east of the city.

The hearing is scheduled for July 7 at 10 a. m. in the Mirror Building in Los Angeles.

The track would be placed on land in Section 29 and north of State Highway 111. Section 29 is between Palm Springs and Cathedral City.

The supervisors, who have been urged by church groups to fight the proposal for racing, have indicated they plan no action until they are asked to grant a zoning permit for the track. That might not be for several months.

Police Continue Climb in Race

Junior Police continued their climb in Little League circles Monday night when they took the Cravy-Hathaway Braves by the official score of 9 to 2.

Because of the time limit, the game was called at the end of five and one-half innings and the score reverted back to five even innings. The Police had scored six runs in their half of the sixth but they did not go into the record book when the game was called. Lewis of the Braves held the Braves to one lone hit.

The box score:
POLICE ABHQA BRAVES ABHQA
Ruiz, ss 4 2 0 1 Gomez, 2b 3 0 1 1
Reich, lf 0 0 0 0 E. Flores, 3b 3 0 0 0
DeJesus, lf 1 1 0 0 B. Flores, cf 3 0 7 0
Burke, c 3 2 0 0 D.T. Martin, cf 4 1 2 2
Lewis, p 4 1 2 2 3 150
S. Martin, lf 0 0 0 0 Moore, p 2 0 0 0
M. Helm, rf 1 0 0 0 Fortunato, ss 2 0 0 2
Reich, lf 0 0 0 0 Magadini, lf 1 0 0 0
Duran, 2b 2 1 0 0 P.T. Martin, lf 0 0 0 0
Woods, 2b 1 0 0 1 G. Flores, 1b 2 0 2 0
McIntire, 1b 3 1 0 0
Parker, 3b 2 0 1 0
Miler, 1b 2 0 0 0

Totals 29 8 154 Totals 19 13 3
Junior Police..... 4 10 4 8—8
Cravy-Hathaway..... 002 00—2
Errors—Miler, 3; Lewis, P. Fortunato, D. Martin, G. Flores, 2; Two base hits: McIntire, Helm; Struck out: by Lewis, 3; Moore, 5; Gomez, 1; Bases on balls: off Lewis, 3; Moore, 6. Game called at end of first half of sixth with score reverting to end of fifth.

Shaw Hurls 2-Hit Game for Jaycee

Les Shaw of the Junior Chamber of Commerce Softball entry in the Desert League held the Desert Nite Hawks to two scattered singles Thursday night at the Polo Grounds and chalked up the second shut-out of the season. Jaycee won the game 5 to 0.

Maurice Smith of the Jaycee team socked two hits out of three and the team as a whole played errorless ball.

The line score:
Nite Hawks..... 000 000—0 2 1
Jaycee..... 110 300—5 6 0
Lewis, Gene and Parker; Shaw and Lum.

Major's Estate Left to Widow

According to Los Angeles dispatches, all of an estate worth \$525,000 was bequeathed to his Hutchinson, retired British army widow by Major Eric Francis officer in his will which was filed there this week.

Major Hutchinson, 75, died June 18.

The Hutchinsons own a home on West Baristo road.

Soap Box Derby Inspection Next Monday at 2 p.m.

Boys entered in the 1953 Soap Box Derby were advised this week to have their completed racers at Stack's Chevrolet at 2 p. m. Monday before inspection.

Those who desire may leave their racers there on display until time to leave for San Bernardino where the trials will be held July 11 with the winner going to Akron, Ohio, for the national finals.

D. C. Stachler, who with The Desert Sun, is sponsoring the local entrants in the national event, said that any of the boys who wanted to have their racers hauled to the event at San Bernardino need not notify him.

The local contingent will leave Palm Springs the afternoon before the races and will spend the night at Lake Arrowhead hotel, Stachler said.

Local entrants in the race are Knut B. Sklonberg, sponsor, C. W. King of King's Quarters; Jimmy Jackson Jr., sponsor, Pennz Oil Oil company; Michael Boosey, Philip H. Lester, sponsor; Jenaro Martinez, sponsor; Pete Martinez; Leslie Bourne, Strobe theaters, sponsor; Pete Magadini, V.F.W. Post, sponsor; Oscar Nava, Al Pierce, sponsor.

Stars Lose 9-7 to Junior Police

Junior Police piled up five runs in the first inning of their Little League game against the Strobe Stars Friday at the Polo Grounds and held their lead safely to win 9 to 7 although out 7 to 5.

Ruiz was up three times and socked two singles and a home run to take the hitting honors.

The victory kept the Junior Police close to the pace in the league race.

The box score:
Stars ABHQA Police ABHQA
L. Darling, ss 4 0 0 0 Ruiz, ss.p 3 3 0 1
Hathaway, p 3 2 0 1 Reich, lf 1 0 0 1
D.T. Martin, 2b 4 1 1 1 Duran, lf 1 0 0 0
Eskeu, 1b 4 3 0 0 Lewis, c 1 0 0 0
Henderson, lf 3 1 0 0 Burke, 3b 3 1 0 2
Pouie, c 2 0 2 0 Smither, 2b 1 0 2 1
J. Darling, 2b.p 2 0 0 0 Woods, 2b 1 0 0 1
Pelham, cf 3 0 1 0 M. Helm, cf 1 1 0 1
Cravy, rf 1 0 0 0 M. Helm, cf 1 1 0 1
S. Parker, rf 0 0 0 0

Totals 26 7 124 Totals 15 15 157
Strobe Stars..... 230 02—7
Junior Police..... 511 3—9
Errors: J. Darling, Pouie, 2; Ruiz, C. Parker, Woods, Burke, Miler; Two base hits—Eskeu, 2; Ruiz, 2; Meredith Helm; Home runs: Ruiz, Double play—Reich to Burke to Lewis; Struck out—by Hathaway, 8; C. Parker, 1; Ruiz, 7; Bases on balls: off Hathaway, 8; C. Parker, 1; Ruiz, 5.

DHS Climbs in Desert Softball Race in 2 Wins

Desert Hot Springs bounced back in contention in Desert Softball League during the week when they added another victory by a lop-sided score Monday night at Desert Hot Springs.

The Desert Nite Hawks were the victims with DHS scoring 22 runs for the second straight game—44 for the week—against five for the Hawks.

Monday night's win put DHS in a tie with the Jaycee for third place.

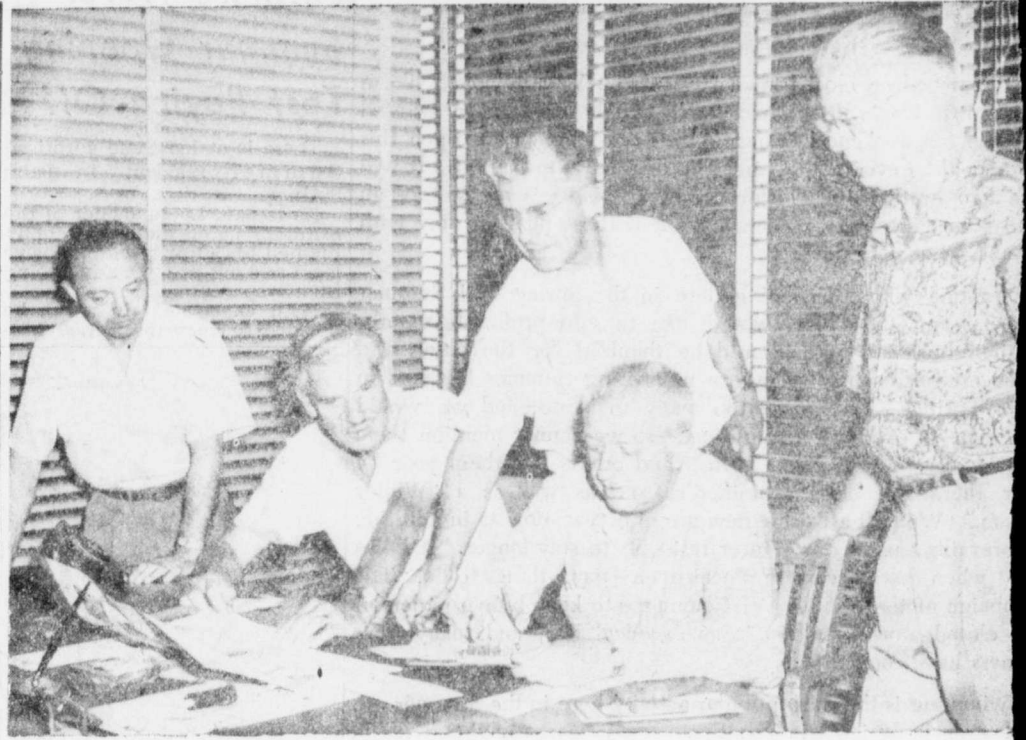
The line score:
Nite Hawks..... 002 011—5 6 5
DHS..... 532 525—x 22 162
Gene and R. Parker, J. Parker; Stafford and Santoire.

League Leaders Run String Into 5 Straight Wins

Palm Springs Transfer kept its record clean Wednesday night at Polo Grounds when they defeated Mexican Colony 8 to 2 to win their fifth straight game.

Bill Tichenor held the Colony to three hits while Art Jurado socked a two-run homer for the winners in the fifth.

The line score:
PS Transfer..... 202 121—0 8 130
Mex. Colony..... 002 000—0 2 3 2
Tichenor and Heiser; Martinez and Hernandez.



SOAP BOX DERBY—Talking over plans for the coming Soap Box derby this week were several sponsors of the boys entered and the backers of the event. Left to right: C. W. King, sponsor; Oliver B. Jaynes of The Desert Sun which with Stack's Chevrolet is making the entries possible; Mac Coltrin, sponsor; D. C. Stachler of Stack's, and Philip Lester, sponsor. Other sponsors were unable to appear. They are David Dunsforth for the VFW, Pete Martinez, Warren Strobe and Pierce.

YOU'RE INVITED . . .
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Meanwhile visit the new spacious grounds and inspect the facilities of the New Desert Club at La Quinta.

New Poolside Snack Bar—Delicious food with complete meals from \$2.50.

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STARLITE ROOM
SUMMER POLICY
NO COVER—NO MINIMUM—(Except Saturdays \$1.00)
TERRIFIC SHOW
VIVIAN MARSHALL
SINGING COMEDienne
COURTNEY & SONYA VAN HORN
AN ACT YOU MUST SEE
TOMMY CONINE
SENSATIONAL TAP DANCER
JOE BURTON'S ORCHESTRA

MOST DELICIOUS
DINNER IN TOWN
\$2.50

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RESERVATIONS
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THE LAST ONE WENT IN 2 DAYS!
THESE ARE NOT THE USUAL REALTY OFFERINGS, BUT PROPERTY AT PRICES THAT WILL CAUSE THEM TO BE SOLD—BUT FAST!

THEY MUST GO!

UNITS
On Indian Avenue. Close in. 7
Units with Swimming Pool—
Heated and Filtered.
\$15,000 Will Handle

Best Hotel Site in Town!
Lot 125x135 Feet, Including
Architectural Plans for Units or
Hotel. Ample Room.
\$9,950 FULL PRICE

HORSES IF YOU LIKE THEM!
IF YOU HAVE THEM!
WE HAVE FOR SALE A SITE 212x298 FEET
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ASSOCIATES: GORDON NICHOLSON and MILDRED POTTER
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Your savings earn top bank interest
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Your nest egg can earn top 2% bank interest at Bank of America
for 2% is paid on savings deposits no matter how large!
That's why the best place for your bank savings is B of A!

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Deposits made on or before July 10 earn 2% as of July 1.

SMC Ready for Glorious July Fourth

Exploding fireworks, sweet music and song, it is predicted, will enchant and enarm more than 500 guests at the Shadow Mountain club the evening of July 4 in celebration of Independence Day.

Cliff Henderson, president and founder of the Shadow Mountain club and Palm Desert, announced that the tennis courts on the club grounds have been converted into a cabaret and in addition top entertainment has been booked for the evening.

THE TODDS, who have played at the Shadow Mountain club for five successive years on special occasions, will be on hand with song and music.

The evening's festivities will be topped with a giant display of fireworks, "the most spectacular the desert has ever seen," Henderson said.

An amateur show with members and guests participating is also on the entertainment menu.

JAMES ALEXANDER, star in the original New York stage production of "Oklahoma" will be on hand to entertain those present.

Reservations for the event have flooded the Shadow Mountain club. Society from as far away as San Francisco, Los Angeles, Beverly Hills, and a large group from Palm Desert, Rancho Mirage, and Palm Springs, plan to be on hand for the July 4th celebration.

"It promises to be the biggest Summer event ever staged at the Shadow Mountain Club," Henderson declared.

JC Rallies at Box Social

Members of the Junior Chamber of Commerce met in a box social and swimming party at Del Tahquitz hotel Saturday evening.

Wives of the members prepared box lunches which were auctioned off among the men. The highest bidder bought the box lunch and also the maker as his partner for the evening.

Those attending were Messrs. and Mmes. Joe Eicher, Herbert E. Smith, Dan Flax, Joe Wood, George Heap, Mel Bren, Charles Magadini, Jim Hadlock, Fred Weigel, Howard Haddock, Bill Foster, Bill Bronstein, Fred Hillstrand, Mel Ambler, Warren Strebe, and Miss Beverly Enigh.

Miss Fowler is Guest of Honor

Honoring Patricia Fowler of Palm Springs, graduate of Santa Barbara State college, Dr. and Mrs. John Robertson Macartney, formerly of the Village and Palm Desert, entertained at their Santa Barbara home, 1570 Oramas road last week.

Guests at the dinner party included a number of college friends of Miss Fowler and Mr. and Mrs. Frederick Watson, Mrs. Genevieve Manley, Mr. and Mrs. George B. Davies and Miss Helen Macartney of Long Beach.

Miss Fowler is continuing post-graduate work at the college this Summer.

Villagers Hear of New Grandson

Mr. and Mrs. R. F. Graettinger, 450 Avenida Olancha, received word Monday morning that they are grandparents for the third time.

A 7-pound boy was born in Pensacola, Florida, that morning to Mrs. John Graettinger, wife of Dr. Graettinger, USN, stationed there. He joins two brothers, John Jr., and William. The new arrival arrived on Dr. and Mrs. Graettinger's seventh wedding anniversary.

Dr. and Mrs. Haber Return from Trip

Dr. and Mrs. Norman Haber have just returned from two weeks' vacation which took in Yosemite, Kings Canyon National Park and Palo Alto. At the latter place Dr. Haber spent a week at Stanford School of Medicine attending lectures on internal medicine.

Their older son, Harvey, is now at Ivyland, while the younger boy, Bill, is spending the Summer at Santa Monica.

Police Pay Hike Request Delayed

Expected request from Palm Springs Police Association for a flat \$50 per month raise in pay failed to materialize at Tuesday night's meeting of council.

It is expected the association letter requesting the raise and citing the reasons, will be presented at a subsequent meeting of council.

Waive License Fee for Private Clubs

Approval was given by the city council Tuesday to a request by City Clerk Louise McCann for waiver of business license fees for the O'Donnell Golf club and Owen Coffman Post 519, American Legion, as heretofore has been the practice for these private clubs.



SUMMER VISITORS—Mr. and Mrs. Ron Ellis, (l. to r.) are pictured showing Mr. and Mrs. Oscar Schaefer of Philadelphia around Palm Springs. The Schaefers arrived here by plane and are the house guests of the Ellises. Mr. Schaefer is vice-president of the east Philadelphia Chamber of Commerce and an executive of the Philadelphia Gas Works Co.



BACK FROM STATE—Barbara Newlin, Palm Springs and Desert Hot Springs Legion auxiliary representative at Girls State, writes of 'A Day at Girls State' for Sun readers after her return from Sacramento, last weekend.

A Day at California Girls State

By BARBARA NEWLIN
(Representative of American Legion Auxiliaries of Palm Springs and Desert Hot Springs at the 1953 Girls State at Sacramento).

A bell sounds at 7 on the morning of June 22 and I, along with 342 other girls, awake to a typical day at Girls State. After dressing and cleaning my quarters, I report for breakfast and sit with the rest of the girls from my Girls State "city," Carson. A girl from the "city" of Crocker presents the thought for the day and breakfast ends with the girls singing the Doxology.

After breakfast we attend a lecture on state government given by Miss Clark, the Girls State political advisor. Following the lecture is the Girls State primary election. I am running for state assemblyman on the "Whig" party ballot. After the votes are tabulated I find that I have won in my party and now am up for the general elections to be held that afternoon. There is another series of political speeches delivered at the Girls State picnic held at the William Land park in Sacramento. When 1 p. m. rolls around I am only too happy to welcome the daily hour-long rest period at which time I get my letter-writing chores done. Then I have an hour to make and hang my campaign posters. At 3 p. m. I report to the afternoon lecture.

Desert Club Busy Scene These Days

Alteration, repairs and additions at the Desert Club at La Quinta goes on apace.

Charles Soffer, executive vice president of the corporation now operating the new Desert Club, moves with undiminished activity throughout the day and for the night directing workmen.

Hedges are being moved, not little ones, but those that run for forty or fifty feet, palm trees have and are being placed on the grounds, the new snack bar has been completed and work is soon to start on the new cocktail lounge. This last addition, according to plans, will be one of the most intimate rooms in the Palm Springs resort area.

Cabanas and cottages will soon be taking tangible form. More than \$150,000 in improvements are presently planned for the new organization.

"However," declared Soffer, "with all of the work that is now going on, persons visiting the club may do so unhindered or without the crashing sounds of hammers and buzzing saws. As a matter of fact, the club is presently seeking Summer memberships consisting of individuals or entire families."

He added that the fee for this Summer membership, which extends to October 15, may be applied against an all-year membership if desired.

From Page One—MORE ABOUT SCHOOLS

teachers. Anticipating a similar increase next year, provision was made for the employment of three additional teachers, Dr. A. G. Hoff, district superintendent, said.

OTHER ITEMS which were increased were \$5,000 for salaries for clerks, custodians and maintenance men; \$2,500 for instructional supplies; \$2,500 for operation of the school plant; \$3,000 for maintenance; \$4,000 for transportation and \$5,000 for cafeteria service.

Items which were reduced were \$20,000 for capital outlay; \$4,000 for insurance; \$1,233 for community service.

Included in the capital outlay budget was \$40,000 for two new classrooms at Nellie Hoffman junior high school and \$10,000 for a new school bus.

PUBLIC HEARING on the 1953-54 budget is scheduled for August 5 at 7:30 p. m., Dr. Hoff said. Increase in assessed valuation of the district is estimated at \$1,900,000 unsecured and \$14,000,000 secured valuation.

This is an increase of \$2,500,000 over the 1952-53 year. Not included in the \$1,255 tax rate estimate is redemption and interest on bonds and junior college figures which are set by the county school superintendent's office. Last year these, with the rate set by the local board, totaled \$1.65 per \$100.

Wish and Win

Thrifty Starts New Contest

Thrifty Drug Stores start the month of July with a series of special activities highlighted by a "Wish and Win" contest, it was announced yesterday by Manny Borun, vice president.

In outlining the 30-day contest featuring over \$14,000 in prizes, Borun stated that the contest will be open to all Thrifty patrons throughout the state of California.

Prizes to be awarded to contest winners will include a 1953 Ford Victoria with Fordomatic, radio and heater, a 1½ karat diamond set in platinum, a completely modernized kitchen, a Breath-of-Spring mink wrap, Roll-away house trailer and an impressive array of consolation prizes.

"This year's contest will be bigger than ever," stated Borun, "We will have over 740 winners." Complete details of the "Wish and Win" contest may be obtained at any of the over 100 Thrifty Cut Rate Drug Stores, he said.

DESERT INN GARAGE

10 Point Lube Special

1. Pressure lubricate all Chassis Fittings
2. Fill Transmission and Differential
3. Pack Front Wheels
4. Service Air Cleaner
5. Service Shock Absorbers
6. Check Brakes and Battery
7. Each job mechanically inspected
8. Inspect Muffler, Tires and distributor
9. Apply special purpose lubricants from generator right down to door latches
10. Change Oil, 100° Pennsylvanjo including price of oil

SPECIAL ATTENTION PAID TO BRAKES FOR SAFETY

A regular \$11.50 job done by experts, now priced at only

\$8.95

PICKUP AND DELIVERY SERVICE PHONE 4001

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193 N. PALM CANYON DRIVE
Palm Springs, California
YOUR BUICK & GMC DEALER

See Your New Car Dealer for

THE BEST USED CARS

GMC

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BUICK SALES & SERVICE



BRIDE — Joan Brotherton of New York and the Village whose marriage to Michael Ryan at Yuma, Arizona, on June 18, was announced this week.

Village Couple Wed in Yuma

Joan Brotherton, daughter of Mrs. Anne Freidlander, well known Winter resident, became the bride on June 18 of Michael Ryan, son of Mr. and Mrs. E. A. Ryan of Palm Springs, at a simple ceremony in Yuma, Arizona, it was announced this week.

The bride, a Conover model, made her home in New York in the Summer months and resides here at 245 El Portal, with her mother, in Winter.

The bridegroom is with the firm of Ryan and Ryan, local contractors. He has been a resident of the Village for the past three years.

The newlyweds will make their home in Sherman Oaks where Ryan is building. They plan to return here in the Fall.

JC Board to Meet at Hotel del Tahquitz

July board meeting of Palm Springs Junior Chamber of Commerce will be held tonight at 8 o'clock at Del Tahquitz hotel.

It will be the only board meeting this month, Jim Hadlock, president, said.

Miss Wilkins, Dr. Stone, Plight Troth

Elizabeth Smith Wilkins and Perry Stone, VMD, were married June 20 at the home of Dr. and Mrs. Samuel Roland, San Francisco. Rabbi Saul White, of Beth Sholem Congregation, San Francisco, performed the ceremony. Dr. Stone, in charge of the Desert Animal Hospital here in Palm Springs, formerly practiced in Sebastopol. The bride was formerly employed by The San Francisco News.

Guests of honor included the bride's nine-year-old son, Michael, who will spend the Summer in Woods Hole, Mass. The couple is at home at 631 Camino Real.

REAPPOINTED TO BOARD

Acting Mayor Florian Boyd reappointed Francis Crocker and Melba Bennett to serve on the board of directors of the Wellwood Murray Memorial Library. Their terms ended as of July 1.

Mrs. Cunningham Entertains for Ernie Dunlevies

Mrs. Adelaide Cunningham entertained at her home, 1600 East Alejo road last week at a cocktail party in honor of Mr. and Mrs. Ernie Dunlevie.

Guests were Messrs and Mmes. Keith McLeod, Lloyd Frank, Bill Foster, S. P. Manassee, Jack Gorham, Ed Canty, Joe Henderson, D. Dean, Dr. and Mrs. P. A. Staley, Dr. and Mrs. Marquis, Mrs. Louise Hennes, Mrs. P. Ball, Mrs. Frances Wilson, Mrs. Dorothy Levin, Mrs. Paul Carlson, Mrs. Virginia McLaughlin, William Boggess, Matthew Hennes.

City Sign Measure to be Amended

Introduction of an ordinance repealing and amending parts of city ordinance 207 was presented to council Tuesday. The ordinance regulates the construction, location, placement and maintenance of advertising signs and devices.

50—The Desert Sun
PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS
Thursday, July 2, 1953

Playhouse Guild to Pay Regular Fee

City council ruled Tuesday night that the Playhouse Guild will pay for the regular license, based on the number of seats available, and set the fee at \$125 annually.

The decision was reached after discussion of whether the fee on the Playhouse should be waived.

SUMMER SPECIAL
PERMANENT
\$750

BEAUTY ROOM
DESERT HOT SPRINGS
Tel. 631 for Appointment

CHI CHI SUMMER SPECIAL

TOP SIRLOIN STEAK DINNER \$2.45

FULL 10 OUNCES EASTERN BEEF STEAK

CRISP MIXED GREEN SALAD

DELICIOUS CHI CHI DRESSING

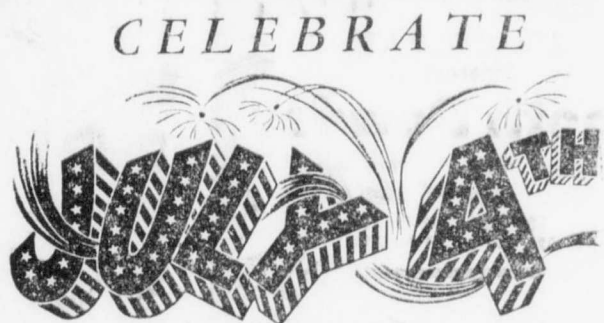
BAKED POTATO, CHEESE and CHIVES
DESSERT COFFEE

Chef's Special Dinner — 1.75

Reservations Telephone 7391 or 5133

Chuck Travis
at the Piano Bar
SPECIAL
FRI. & SAT.
GEO. POOLE'S
Delightful Music
Sponsored by Club

DELICIOUS BUFFET
Saturday and Sunday
12:30 p. m. to 4 p. m.
\$1.50
Dinner every night
from 6:30 p. m.



AT THE DESERT AIR HOTEL

TRY OUR DELICIOUS FOOD
AT REASONABLE PRICES

Typical Dinner Menu prepared by Chef Andre

Chilled Tomato Juice .20 Chilled Apple Juice .20
Chilled V-8 Juice .20
Junbo Shrimp Cocktail, Supreme .50
Lobster Cocktail, Supreme .75
Fruit Cup Supreme .50 Apricot Nectar .20
Soup du Jour .25 Cold Cream Vichyssoise .35
Jellied Consomme .35
Desert Air Salad
Assorted Relish Tray

BARBECUED SPARERIBS 2.50
BROOK TROUT SAUTE, Amandine 2.50
PAN FRIED SPRING CHICKEN, Disjointed 2.50
GRILLED PORK CHOPS, Spiced Crabapple 2.25
WHOLE BABY BROILED LOBSTER, Drawn Butter 3.50
LONDON MIXED GRILL 3.50
PRIME RIB OF EASTERN BEEF, Yorkshire Pudding 3.50

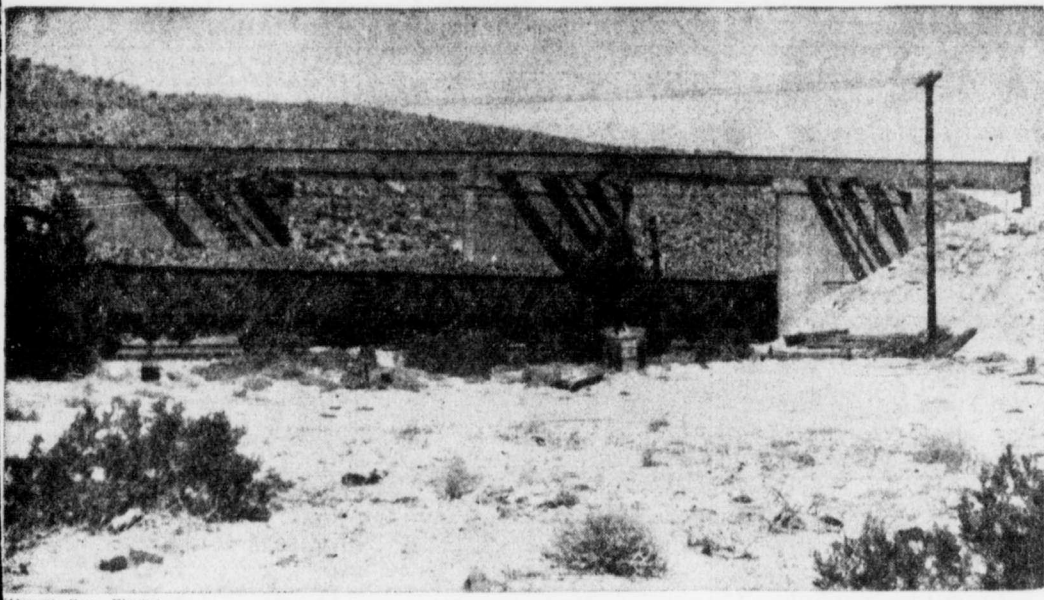
FROM OUR CHARCOAL BROILER

NEW YORK CUT SIRLOIN STEAK 4.50
GROUND SIRLOIN STEAK, Mushroom Sauce 2.50
FILET MIGNON, Button Mushrooms 4.50
FRENCH CUT DOUBLE LAMB CHOPS, Mint Jelly 3.50
CALVES LIVER STEAK, Rasher Bacon 3.00
Baked Potato with Cheese Sauce and Chives Vegetable du Jour
Garlic Cheese Bread

(Price of Entree includes Salad, Vegetable and Beverage)
Desert Air Cheese Cake .35 Hot Apple Pie .35
Burnt Sugar Cake .35 Lemon Tarts .35
Fresh Apricot Cobbler a la Mode .50 Chocolate Sundae .35
Ice Cream .25
Coffee Tea Milk

WHOPPER DRINKS
by Mixologists
HARRY & ROY
—They'll amuse you
with magic and
stories.

DESERT AIR HOTEL
Between Rancho Mirage and Palm Desert
Tel 8-4611



Desert Sun Photo
OVERPASS—Elimination of a dangerous grade crossing on North Indian avenue and the Southern Pacific tracks is now well under way. Above is shown the work now in progress with Basich Brothers as contractors. Two sharp turns and bumpy crossing over four tracks will be eliminated. The project will cost around \$220,000 paid for by State and county funds and the Southern Pacific.

58 Youngsters Complete First Swimming Class

Two swimming classes at the Palm Springs high school pool, conducted as a municipal plunge during the Summer months completed the first session Saturday and new classes will start July 16. Registration for these classes is now underway.

Fifty eight children learned how to swim and water safety in the first classes under the instruction of Joe Kanya and Bill Larson. One class was for beginning swimmers and the other for intermediate swimmers.

These free classes are conducted under the auspices of the American Red Cross Water Safety program. Palm Springs Unified School district in conjunction with the city recreation department, maintains the high school pool open to the public in June, July and August each Summer. Each year there has been a marked increase in attendance. Dr. A. G. Hoff, superintendent of the district said.

Recreational swimming is conducted seven days of the week, with the pool closed for one hour daily from 6 to 7 p. m. It closes for the day at 9 p. m.

Loses Badge

Robert Franks
No Longer Deputy

Constable Fred Duffy of the Palm Springs Judicial district notified Palm Springs Police Department Monday that he had requested Robert I. Franks, who figured as one of the state's chief witnesses in the recent gambling case trial, to return his deputy constable's badge.

Constable Duffy also said he had written Franks informing him that his commission as deputy constable had been recalled. Copy of Duffy's letter was posted on the bulletin board at the police station this week.

USMC Reserves to Attend Camp for Two Weeks

San Bernardino county's 32nd Special Infantry company, Organized Marine Corps reserve, of which several residents of the desert area are members, will attend two weeks of Summer camp at the Marine Corps recruit depot in San Diego from July 11 to July 25 it was announced this week in San Bernardino by Capt. L. R. Webb, unit inspector-instructor.

County Records to be Available in Desert Area

In response to a resolution adopted by Coachella Valley Advisory Planning committee, in session here last week at city council chambers, supervisors Monday decided to make duplicates of county assessor's records available in the desert area.

In its resolution the CVAPC said, "It means a loss of a day's time when anyone in the Coachella Valley area finds it necessary to go to the county courthouse in Riverside to search the records."

Supervisor Homer Varner said

Union Accepts Calectric Offer

Local 47, International Brotherhood of Electrical Workers, has accepted California Electric Power company's wage increase offer subject to ratification by the Local's membership. Albert Cagle, Calectric's president, announced today. The company serves the Palm Springs area.

Under provisions of the contract, the 650 Calectric and Interstate Telegraph company workers in the bargaining unit will receive a wage increase of five per cent or \$15 per month, whichever is greater, plus shift differentials. The increase will be retroactive to December 1, 1952. It will not cover the period of the Local's strike against the electric company and its associate company, Interstate Telegraph for those members of the bargaining unit who actually struck. The new contract will remain in effect until December 1, 1953, when the entire company-union contract will come up for re-negotiation.

\$50,000 Damage in Blaze in Banning

Damage estimated at \$50,000 was done Sunday night in a fire at Wages Hardware store in the heart of Banning and witnessed by several Villagers passing through the Pass city. The blaze endangered the city hall and other buildings adjacent to the store.

His Imported Car Becomes Hot Rod

Fire fighters from Station No. 2 responded to a call on East Ramon road where the smart Jaguar automobile of Don Seiler was turning itself into a hot rod. A carburetor fire did approximately \$100 damage to the car before it was extinguished.

The Desert Sun

and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Thursday, July 2, 1953 Second Section

County Roads Topic on July 9

County highway needs will be discussed July 9 at Mission Inn, Riverside, when members of the state highway commission and highway committee of the state chamber of commerce meet with the Riverside county Board of Trade and county officials.

The meeting was arranged by Lee Backstrand, county assessor.

Recommendations for county highways will be presented by county officials at the luncheon. The Riverside luncheon is a part of a tour of Southern California by the highway groups and their findings will be presented at a meeting of the highway commission in Sacramento July 16.

Complete Fencing and Gates at New Desert Sanctuary

Completion of erection of protecting fences and gates at the new desert sanctuary of the Palm Springs Desert Museum in a canyon above Palm Desert was announced this week by O. M. Ward, acting for Phil Boyd, chairman of the project. Randall Henderson is third member of the committee.

The fencing, costing about \$1000, was made possible by a public-spirited member of the Museum. It will serve to keep trucks and passenger cars out of the area and yet give free access to horsemen and pedestrians.

L. C. Lewis, president of the Desert Museum, said that word of the Desert Sanctuary project had spread far across the United States as indicated by letters received by the Desert Museum.

Impound Bike After Signs Knocked Down

Fred Henry Pederson will not ride his bicycle again until July 15.

The reason? Police have im-

pounded it until that date. They said he was riding it on Village streets and knocking over pedestrian signs.

READ SUM CLASSIFIED ADS

IT TAKES INSURANCE TO PAY A LOSS

A premium won't break you... a loss could.

FOR YEAR 'ROUND PROTECTION

SEE

Samson-Curtis, Inc.

756 No. Palm Canyon Drive
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"Palm Springs Oldest Insurance Agency"

Speed Kills—Drive Safely

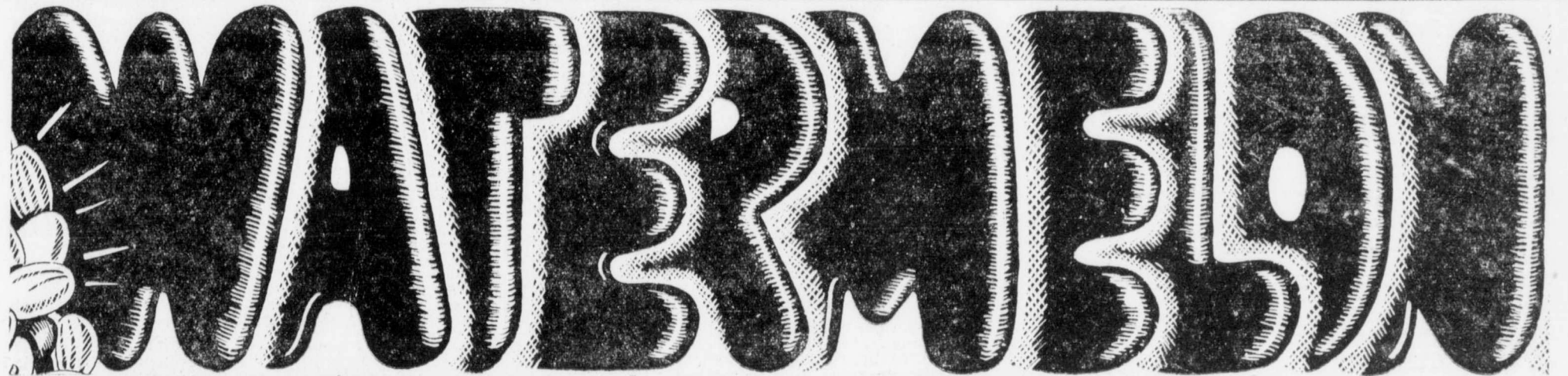


Table-Trimmed MEATS BEEF SALE!

Nothing—Absolutely nothing can compare with Mayfair's choice Quality Beef. You can be sure that the steak or roast you buy will be extra tender and delicious because Mayfair's Buyers have painstakingly selected only the best of U. S. Choice graded meats.

U. S. CHOICE GRADE

Rump Roast	65¢ lb
Swiss Steak	65¢ lb
Ground Round	65¢ lb
Round Steak	69¢ lb
Porterhouse, Sirloin Tip	89¢ lb
Boneless Top Sirloin Cut	98¢ lb
Boneless Sirloin Tip	89¢ lb

GROUND BEEF	STRICTLY FRESH LEAN	29¢ lb
-------------	---------------------	--------

SWIFT'S PREMIUM, boneless, lean, Kosher Style
CORNER BEEF 49¢ lb

HICKORY SMOKED PICNIC HAMS	Armour's Star Grade A FRYERS
Short Shank 43¢ lb	Pan Ready 55¢ lb

FOAMING ACTION AJAX CLEANSER	2 for 23¢
FABULOUS NEW FAB DETERGENT	Regular Size 27¢
HORMEL'S WITH BEANS CHILI CON CARNE	Tall Can 32¢
HEINZ, CREAM OF TOMATO SOUP	Reg. Can 11¢
UNDERWOOD, SSPREAD DEVILED HAM	Reg. Size 2 for 35¢
ELNA, CREAM STYLE GOLDEN CORN	17-oz. Can 13¢
GET A FREE COOK BOOK—REYNOLDS ALUMINUM WRAP	25-ft. Roll 27¢

Everybody Can Enjoy Them for the 4th at Mayfair Prices!

WHOLE WATERMELONS Sliced or Cold Watermelons

2¢ lb
3¢ lb

OPEN SAT. July 4th

FROZEN FOODS
FOOD CLUB ORANGE JUICE
6-oz. Can 2 for 31¢
Food Club 10-oz. Pkg. Peas and Carrots 2 for 29¢
Libby's 9-oz. Pkg. French Fries 16¢

DELICATESSEN
PIONEER, ALL MEAT SKINLESS FRANKS
47¢ lb
BORDEN'S AMERICAN Sliced Cheese
31¢
PLUMROSE, DANISH Canned Ham
2-lb. Can \$2.49

LIQUORS
Live Oak, Bonded, 100 Proof BOURBON
Fifth 379
KOL, Pale Dry BEER
12-oz. Cans 2 for 27¢
Ivan Stroloffsky VODKA
Half Pint 99¢

Krispie Crackers	Pkg. 1-lb. 25¢
Gold'n West Guava Jelly	12-oz. Jar 29¢
Martinelli Apple Juice	Qt. 35¢
Marcal Paper Napkins	80-c. Pkg. 27¢
T. Sawyer Potato Chips	3 1/2-oz. Pkg. 19¢
L. A. Nut Peanut Butter	12-oz. Jar 39¢
Ken-L-Ration Dog Food	1-lb. Can 16¢

Cracker Jacks
America's Favorite 4 Reg. Pkgs. 19¢
OCEAN SPRAY Delicious with Chicken Cranberry Sauce
300 Can 23¢

Food Club, light meat
Chunk Tuna
6 1/2-oz. Can 21¢

ELNA, black, ripe, standard size
OLIVES
Tall Can 15¢
ELNA BRAND
CATSUP
12-oz. Bottle 9¢
FOOD CLUB
BUTTER
Pound Pkg. 63¢

Olde Homestead
Soft Drinks
7 Delicious Flavors 2 Qts. for 23¢ Plus Deposit

CHICKEN OF THE SEA
SOLID PACK TUNA
White Meat 6 1/2-oz. Can 37¢
TOILET SOAP
PALMOLIVE
3 Reg. Bars 23¢ 2 Bath Size 23¢
ALL VEGETABLE
CRISCO SHORTENING
1-lb. Can 32¢
NEW BEAUTY BAR
PETER PAN
3 Reg. Bars 23¢
MILD AND MARVELOUS
VEL DETERGENT
Giant Size 69¢ Lge. Pkg. 28¢

Pt. makes 16 tall drinks
Qt. makes 32 tall drinks
HAWAIIAN PUNCH
Pt. 51¢ Qt. 95¢
Cashmere Bouquet
TOILET SOAP
REGULAR BATH
3 for 23¢ 2 for 23¢

Advertised Prices Good Thurs. thru Sun., July 2, 3, 4, 5.

Mayfair

444 N. Palm Canyon Dr. Palm Springs

CHANGE IN BANKING HOURS

To render prompt and efficient service we must have employees who are efficient and courteous—who are happy in their work.

Beginning July 11, 1953 Desert Bank will not be open Saturdays.

BANKING HOURS
10 A. M. to 3 P. M.
MONDAY THROUGH FRIDAY

MEMBER OF FEDERAL RESERVE SYSTEM
Desert Bank

PALM SPRINGS
CATHEDRAL CITY
INDIO

Your Financial Oasis

VILLAGERS

Here, There and Abroad

Mr. and Mrs. Charles Magadini and friends, Mr. and Mrs. Stanley Ring of Palm Desert and Mr. and Mrs. Milton Page of Indio, had a merry time in Las Vegas over the weekend.

Dinner guests at the Al Bergman home Saturday evening were: the Isadore Nelsons, Zachery Pitts, Leo Bakers, Adrian Rossens and Mrs. Dan Stith.

A message received by Mrs. Rose Santora recently is the cause for much rejoicing in the family. A grandson, William Santora, graduated from Notre Dame University with magna cum

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID	5555
326 S. Indian Ave	
BOGGESS, Incorporated	2971
Penthouse 31, The Plaza	
FULTON, MURIEL E.	2225
119 So. Palm Canyon Dr.	
GANNON REALTY CO.	2772
463 N. Palm Canyon Dr.	
HARRY REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JONES, A. H. CO.	4641
600 S. Palm Canyon Dr.	
MATHEWS, CHAS. J.	5308
315 N. Palm Canyon Dr.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
1053 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	
Lake Arrowhead	
P.O. Box 327	9532
RANSOM REALTY CORP.	
884 N. Palm Canyon Dr.	2793
ROCKS, MADGE O.	7375
P.O. Box 669	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	5595
3775 N. Indian Ave.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
285 N. Palm Canyon Dr.	
CATHEDRAL CITY	
BILES, RUTH	8-4371
56 Glenn	
BLAKELEY, M. H.	8-4313
HILLERY, WILLARD R.	8-3417
JORGENSEN, E. M.	8-3401
68-574 Broadway	
SHERILL, R. H. "Bob"	8-3534
707 and 713 "D" St.	
CORCHELLA	
RALPH L. STEPHENS CO.	
Hill Ave. and Hwy 111	
RANCHO MIRAGE	
EWART-STEIN, C.	8-4203
PALM DESERT	
SHADOW MOUNTAIN	
ESTATES	
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Phone: Palm Springs 8-4686	
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Wm. Karl Lowe Associates	
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Palm Desert	76-3431
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Own this excitingly different Studebaker

Find out how little a new Studebaker costs!

NEW foreign car flair in 9 body styles

NEW American comfort and handling ease

NEW longer wheelbases and wider tracks

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All models offer Studebaker Automatic Drive or Overdrive—and marvelous new Power Steering—at extra cost

It's the most talked about car on the road!

Coupe and hard-tops are less than 5 feet high!

Check the price tags! A surprisingly small amount of money buys a brilliantly powered new Studebaker Commander V-8. A long, luxurious new Studebaker Champion costs even less—it's one of America's lowest price cars. Order your own strikingly original new Studebaker right away. Own this outstanding performance star and official Mobilgas Run economy star.

PALM SPRINGS MOTORS

1078 N. Palm Canyon Drive Phone 2424

2b—The Desert Sun

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, July 2, 1953

Mr. and Mrs. Charles Burkett visited with their daughter and family in Azusa from Tuesday through Friday.

Mr. and Mrs. Bob Rech and children, Barbara, Jack, Michael, Ronnie and Margaret, are leaving July 7 for a two-month vacation in Minnesota. They plan to take a cabin at a lake near their former home in New Pargue.

Mrs. Adrian Rosen and sons, Alan and Steven, left for Detroit Sunday. They will be guests at Mrs. Rosen's brother's wedding shortly after their arrival. Rosen remained in the Village while his shop is undergoing extensive improvements. He will join his family in the east later in the Summer and then go on a New York buying trip before coming back west.

The Desert Enchanto pool area was the scene of a family barbecue given by Mr. and Mrs. Paul Briggs on Sunday evening. Those present were: Mr. and Mrs. Alex Singer, Mrs. Mary Firestone and family and Mr. and Mrs. Harold Watson, all of Banning.

Mr. and Mrs. Joe Butler and children, Joel and Gail, and Mr. and Mrs. Marvin Wolf, spent Saturday and Sunday at the Potrero Ranch, guests of Mr. and Mrs. Robert Roberts. The Roberts, formerly of Thousand Palms, have one of the largest ranches in the west and their guests had a grand time inspecting all 35,000 acres.

Recent guests at the Frank Chalfont home were Mr. and Mrs. Harlan Chalfont of Detroit, Michigan. The latter couple has taken a home in Banning for the Summer and plan to return to the Village in the Fall.

Mary Golden, daughter of Mr. and Mrs. Froman Golden, is visiting with relatives in Riverside.

Judge and Mrs. Gene Therieau and children, Gene Jr., Carol and Timothy, went to Long Beach Sunday morning to spend the day with the Judge's father and other members of the family. Early Monday morning they drove to Lake Enchanto to spend the day. Their son Dennis, who had been a guest of Mr. and Mrs. Ken Johnson there for a month, returned to Palm Springs with them while Gene Jr. remained for a few weeks' vacation.


Bill Waldron, owner of the Vista Del Sol, is spending a month at Lake Tahoe. While he is away his wife is operating the hostelry.

City Clerk Louise McCann will board a train for San Francisco Friday. She will visit with her daughter and family Mr. and Mrs. Dan Gilliam and their son, Dan. This is the first time that grandmother McCann had the opportunity of meeting her new grandchild.

Muriel Shaffer is post-carding her many friends here from Paris, where she is visiting at present. She sailed early this Summer for Europe and expects to be gone all Summer.

An interesting two-week vacation was just completed by Mr. and Mrs. Pat Cohen and their sons, Mike Danny and Pat Jr. They arrived back in the Village Sunday from North Platte, Nebraska, where they visited with Cohen's parents. The trip took them to Boulder Dam National Park and Colorado Springs, Colorado.

Mrs. Carmen Allesandro is entertaining her sister, Teta Joseph, of San Diego, as her house guest at present. Miss Joseph is a former Villager and attended school here.



Don Cameron SAYS..

By ISABELLE CAMERON

VACATION TIME... To "Teen-agers," class room drudgery ends... For adults... desert mountains... motor trips... a voyage perhaps!

DESERT VACATIONERS... Enjoying Marge and Dr. Bob (tooth yanker) Hekel's pool... Grace and Glendene pals, Frank Zoun and Joe Ralsback.

SHADOW MOUNTAIN CLUE TURNOUTS... Betty and Russ Wilcox, hosting Alba and Sam Robinson of Minneapolis... back from Hawaii... what terrific clothes! And how stunning blonde Alba does wear them!

Grace and Dick Hanousek of Minneapolis and Palm Desert poolside "golf talking" to Mary and Phil Nery of San Diego and Desert Sun Ranch.

DESERT AIR HOTEL... Lucille and Howard Burdick "daily diners" with Ken Colburn.

Eunice and Evan Tiss, the Earl Chems, Rosemary and Dr. John Spear (Santa Rosa)... George Wheeler.

MOUNTAIN... eers... Mrs. Frank (Beth) Fisher off to her Lodge. Hepken Lake, West Yellowstone—new red Buick—and Lizbeth, with Mary Lou (Mrs. Art) Van de Kamp of the bakery tribe and her tribe.

Katherine Harper enjoying Emerald Bay at Lake Tahoe... Sigrid Gallagher... ditto. Doctor and Margaret Sprowl... Spirit Lake, Idaho... a yearly trek.

NATAL CELEBRITIES... Down Del Sol way, Danny Callahan's second year on earth prompted Ma and Pa's ice cream and cake invite... 30... included other Ma and Pa's and offspring.

Gunny and Dudley Murphy, Del Sol date growers and owners of the very colorful "Holiday House" restaurant and cottages celebrating Dudley's birthday at this Zuma Beach beauty spot.

Rose Davis, grape grower with a few close friends, opened up the reception room of her Bel Air manse for the cake cutting. Sister Marion and her Horace (Brown) back in old Virginia on their newly acquired "zinteen" acre farm. Pat and Artie (Dagwood) Lake and family are developing that southern drawl.

Seldom are a father and his only three offspring born in the same month (June), and seldom is a guy 90 years of age like Richard Hughes of Racine, Wisconsin... so "natch" all his kids, including Joseph Hughes of Palm Desert, flew back to the old home. It was a really splendid affair with folks coming from many adjoining cities. HIGH-LIGHT... a congratulatory letter from Mamie Eisenhower.

GRAPE PICKIN time is here... On June 10 rancher "Hank" Gogerty sent east a powerful fine shipment of "Perletties."

Down to "tend to the pickin'"... Ruth and Doc Gurley at their beautiful hilltop ranch home.

Pioneer Paul Kerster and his wife Pearl will be off to their Idyllwild home after pickin and packin. Paul's Del Sol packing shed with its ultra modern equipment is quite a sight for city slickers.

"WISH YOU WERE HERE"... postcards Laura Greenleaf, better half to Postmaster Sid. Laura is enjoying a well deserved vacation in Canada.

Mac (Mrs. Stanley) Olson telephoned from her show place lake home at Howards Point, Minnesota, "vacation with me" ... says she.

Jean Harlow Bello off for salmon fishing in the Columbia river. Dee and Britt Bailey... destination Topeka... return... immediately. The Willard Parkers, she... Virginia Field of the cinema... with daughter Maggie, also Andy and Rene Anderson... guests of Peggy Lester in her Thunderbird home.

SICK LIST... Andrea (Mrs. Robert) Howard... St. Johns hospital, minor Hilma Lawrence, 44-year old of the so-successful San Souci in Indio... and Ethel Pearson who is "ring-ed" to Ted, the popular banker... All three doing beautifully.

Vacation Time is a great time... and its always vacation time on the desert. Adios... ISABELLE

The Desert Sun

and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
PHONE 2249
Box 190, Palm Springs, Calif.
RATES
(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line... .75c
(Min. 2.25—1.50 cash in adv.)
1 Week (7 TIMES) 1.00 1.25 2.25
2 Weeks (14 TIMES) 1.75 2.25 4.00
1 Month (30 TIMES) 3.00 3.75 6.00
Personals 12

Palmist—Spiritual Reader

ADVICE on all matters. Appointments not necessary. Open daily and Sundays, 9 a. m. to 11 p. m. at night. Bring this ad and \$1 for special reading. 632 3rd or 804 Mount Vernon, San Bernardino, Calif.

CONVALESCING? Need rest and quiet? Spacious accommodations, air conditioned and enclosed patio. Room and board. 12-684 S. Cactus Desert, Desert Hot Springs. Phone 542.

ALCOHOLICS Anonymous. Airport 8:30 Tuesday nights. Phone 7063.

DRIVING TO TEXAS about July 8 via El Paso, San Antonio. One or two. Share. Phone 3070.

Service Miscellaneous 15

MOVED TO NEW ADDRESS
PALM SPRINGS HOUSE & WINDOW CLEANING CO.
HOMES, buildings opened and closed. Complete home maintenance year 'round. Insured and licensed.
Phone, Write or Wire VERN BAUMGARDNER 210 E. Amado Phone 4247

BOOKS! LATEST BOOKS! DESERT BOOK SHOP! Also
RENTAL LIBRARY
443 No. Palm Canyon Dr. Ph. 5208

A-1 CARPENTER REPAIRS, remodeling or alterations. Phone Ken at 7063.

CARPENTER and painting. No job too large or too small. STEVE BICZOW, Ph. 4357.

Situations Wanted 25

GENERAL MAINTENANCE—25 years all round experience. Ph. Riverside 91740-J or P. O. Box 104, Arlington.

WATERING—care of your home, exchange for home. Ph. 8-4932. Or what have you. References given.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

PRACTICAL NURSING and day work. Local references. Phone evenings 7219.

FOR DEPENDABLE baby sitting, call 3898. Have car.

OFFICE management or similar. Part or full time. Ph. 5610.

Help Wanted 27

COACHELLA VALLEY EMPLOYMENT AGENCY
233 SO. INDIAN AVE.
WAITRESSES and MAIDS WANTED. Ph. 6836. IF NO ANSWER, 4414.

WANTED—experienced General Motors mechanic. Permanent position, vacation with pay, guarantee and commission. See Bill Franzberg, Stack Chevrolet.

EXPERIENCED filling station attendant, night shift. STACK MOBILE GAS—694 So. Palm Canyon Dr.

Business & Financial 30

TRUST DEEDS BOUGHT. SMALL DISCOUNT. PRIVATE PARTY. WRITE J. NAGLE, 330 N. ALFRED, LOS ANGELES.

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS
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Box 190, Palm Springs, Calif.
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Business & Financial 30

TRUST DEEDS BOUGHT. SMALL DISCOUNT. PRIVATE PARTY. WRITE J. NAGLE, 330 N. ALFRED, LOS ANGELES.

Lots & Acreage 33

IDYLLWILD — 3 lots in golf course, beautiful 2 corners and one inside lot. \$900 each. Will trade for Palm Springs property. 280 Mel Ave. Ph. 2941.

BARGAIN! R-3 duplex lot, excellent location worth \$3000, only \$2200. Ph. 2461 11 to 12 a. m. 6 to 8 p. m.

For Sale or Exchange 34

BEAUMONT — Choice large lot, building, 20 x 20, furnished, \$2200. \$500 down, \$25 month. Also Yucca Village acre near Park. Take in small house trailer or? C. MELLOR, 280 Highway 99, Beaumont.

SMALL CABIN in Big Bear Park. Everything you need. Storage building, priced at \$995 but make offer. Phone 7871.

Real Estate—For Sale 35

"Whatever you have FOR Wherever You Are" NATIONALLY

PALM SPRINGS LAKE TAHOE

California, Pacific Northwest, Nevada, Texas, Florida, New York, Chicago, Oklahoma, Foreign Countries. Courtesy to Operators and Realtors. Cash-outs in your community. Where else but Palm Springs? Since 1923.

CASH OUT

PALM SPRINGS — Furnished 3 bedroom, 3 bath, dining room, den, circular swimming pool. \$32,500. Tachevah corner. Might exchange.

Heffernan Land Co., Inc.

Drawer CC — NAREB — Ph. 2466

IN BEAUTIFUL LILLIANA GARDENS 2 bedrooms, 2 baths. Air Temp refrigeration with tower. Lot 100 x 135. White rock roof, storage room, double garage. Price of \$28,500 includes carpets, drapes and lovely built-in buffet.

FOR REAL ESTATE OF EVERY TYPE SEE
JAMES W. HAMMOND
REALTOR
875 N. Palm Canyon Dr. Ph. 5373
Associates
Esther P. Hammond
Lisa H. Jones
Eve Morgan

BEAUTIFUL

TAHQUITZ River estates, 4 bedrooms, 3 baths, East corner of So. Riverside Drive and Hermosa. Has everything for comfort and charm. Widow sacrificing for \$28,500 with carpets and drapes. Available furnished including Steinway blonde grand piano. \$34,000. terms. Call owner 3786.

REAL BUY! Sparkling new De Luxe 3 Bedroom, 2800 sq. ft. of quality construction. Rock roof. Every fine feature and detail. Sacrificed to sell now. \$24,500. Worth much more. 1035 Marshall Way. Drive out Tachevah or El Mirador. See any realtor or phone owner 7284 or 2727. But see it! House is open.

ALL YEAR round home in beautiful Lytle Creek Canyon near Glen Ranch. 2 bedrooms, bath, large living room, kitchen with fireplace, two good wells. Must sell for only \$13,500. For particulars and photos see Mrs. Kreis 66-338 W. 6th, Desert Hot Springs or Scotland Store, Lytle Creek Canyon.

COOL & SECLUDED! 3400' elev., R-1 exclusive; rustic ranch home, 2 guest cottages, 4-bdrms, 3 baths; lovely trees, ravines, woods; ideal for weekends or year-round; ONLY \$18,500, fully turn. STROUT REALTY, 977 W. Ramsey, Banning, Calif.

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT
HOMES—LOTS—INCOME RUTH BILES
Realtor 56 Glenn St
NEW 2 BEDROOM, 2 bath, 100 ft. lot, south end. Service porch and garage. Furnace heat, indirect lighting, fireplace, open beam ceiling. Planned for future expansion. \$16,250. 865 Sunny Dunes. WORTH SEEING

TWO BEAUTIFUL homes on the Mesa above Cherry Valley. One \$15,000, the other \$18,500. Ideal for the summer but this is an all year superb residential district. AL E. HOOVER, 2182.

COMPLETELY furnished mountain home at Pinon Flats, 14 miles from Palm Desert; Vernon Anderson, 642 Desert Way, Ph. 4146.

FOR BETTER REALTY DEALS SEE
ADOLPH ISRAEL, REALTOR 671 N. PALM CANYON DRIVE

SEVERAL business income properties in Indio, by owner. High net income. Ph. Indio 73475 or write Box 336.

3 BEDROOMS, 1 bathroom, furnished, garage, 4240 Calle San Antonio, By owner. Ph. 4699.

TERRY RAY REALTY SUMMER SPECIALS 773 N. Palm Can, Ph. 2064,2326

Real Estate—For Sale 35

Peter B. Sheptenko and Associates

OFFER THE BEST BUYS IN PALM SPRINGS REAL ESTATE

2 BEDROOM CLOSE IN FURNISHED ON R-3 Lot. Only \$10,000.

LITTLE DOLL HOUSE THIS new 2-bedroom home has forced air heating and cooling. Fine fireplace. Construction like a \$50,000 house, just isn't as big. A good buy at \$14,500

TODAY'S BEST BUY! MODERNE Desert Ranch house with POOL, 4 bedrooms, large kitchen, light mahogany cabinets, large lot fenced and landscaped, TV ALFRED IN. Exceptional value at \$24,500.

DESIGNED FOR DESERT LIVING BRAND NEW 3 BEDRM DELUXE BRN DOORS and cabinets throughout. Utility furnace heat. Every room adequately cooled. Large lot with plenty room for pool. Finest construction and location. Priced at \$24,500 with easy terms to qualified buyer.

8 UNIT APT HOTEL Completely furnished, adjoining Lone Palm Hotel and across the street from El Mirador Hotel. Only \$38,500. \$8,000 down.

14 UNIT APT. HOTEL. Completely furnished in excellent location. Reduced to \$72,500. Easy terms from qualified buyer.

LIST WHAT YOU HAVE TO TRADE WITH

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Mike Jekyll

PALM SPRINGS FOR CLIMATE HAROLD HICKS

FOR
REAL ESTATE
For Over 30 Years
ONLY \$10,500. THE BEST BUY IN TOWN in a 3 bedroom home. small down.

A TERRIFIC BUY in fine 3 bedroom 2 bath FURNISHED home. Nice lot, close-in NOW \$15,500. Terms.

PRETTY AS A PICTURE spacious deluxe type 2 bedroom, 2 bath, 2 car garage—CUSTOM MADE FURNITURE lovely carpets and drapes, excellent location, \$25,750 FOR QUICK SALE.

IF IT'S FOR SALE HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR
813 North Palm Canyon Dr. Phone 2736
AND ASSOCIATES
Burnham Bigelow-Ken Herman
Mildred Jackson Ray Baur
Offering
BUYERS — VALUES and SELLERS — RESULTS For Over 30 Years

ADORABLE studio type home, large living room, Master bedroom and bath, built around oversize swimming pool. Beautiful brand new guest room and bath in separate building. Located in the exclusive Las Palmas tract, surrounded by big estates. Superb landscaping. Maximum comfort with the least responsibility for your desert home. York air conditioning. Completely furnished, ready for immediate occupancy. Call or write for full description. Exclusively with

Muriel E. Fulton

REALTOR
125 So. Palm Canyon Dr. Phone 2225 or 2226
Associates
Frances Wilson - Ernie Dunlevie
Frances Elliott

JUST IMAGINE

A 3 bedroom, 2 bath, finest house with 2 car garage, large heated and filtered pool plus lots of Palm trees and shrubs for only \$22,000. Terms.

6 Units in finest hotel area, large R-4 corner lot. Priced right.

Ralph Weinstein

REALTOR
256 1/2 So. Palm Canyon Dr. Ph. 2884
Next to the House of Murphy

\$15,500

Ready to move into. Completely furnished 3 bedroom, 2 bath home on large lot. Good air conditioning. House is 6 years old and near school.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr. 2751—Phones—2812

RANCH HOME with income near Thunderbird. Water, 3 acres or more. Small down payment. Special price if sold before July 1st. Will trade. Phone 8-3398.

ARTISTS studio home. Artistically unique architecture. 5 rental units, distinctive location. Price \$100,000 furnished. No brokers, if interested write Box 190, File E-2.

SUMMER BUYS

CATHEDRAL CITY

2 for the price of 1. 5 unit court exceptionally well furnished plus completely separate 12 space trailer park 6 spaces have full private bathrooms. Plans for building additional apartments are included. Both properties show return for the low price of \$35,000. Terms. Will sell 5 units separately if desired.

8 unit Court completely furnished on 100 x 190 lot fronting on 2 streets. Room to build more, reduced to \$29,500. Terms.

Modern 4 flat furnished plus owners one bedroom home \$28,000 — \$10,000 down.

Furnished 3 bedroom in Palm Springs, \$12,500 — \$3,000 down.

Double — one bedroom each \$11,500.

Brand new one bedroom home, \$7200.

"To Sell or Own See Ann Sloan"

Real Estate
Business Opportunity
General Insurance
B'way & Glenn — Ph. PS 8-4313

CULVER NICHOLS EXCLUSIVE

4th of July Bargain — This is the buy of 1953. Beautiful Home in Tennis Club District, 4 bedrooms — 4 baths — Plus Den. One of the most livable Homes in Palm Springs. Modern in every detail, built before War II, of sound construction and sub floor with Hardwood Oak Floors thruout. Large modern fireplace in Living room, Dining room separated by sliding glass doors. Mahogany Bar — Hot and Cold Water. Forced Air Heat — Air Cooling Ducted. 2 Car garage and storage — Large concrete Patio. Room for Pool — Walled lot completely landscaped. All this for only \$32,500.00.

CULVER NICHOLS, REALTORS
Al E. Hoover - John Bernet
861 N. Palm Canyon Dr.—Ph. 2182
Over 20 Years in Palm Springs

BUY NOW

ARE YOU handy with the hammer and paint brush? If so — then see this! It needs both — but with imagination and a little work you can have a cute little cottage a half block from Indian ave. Use it for the season or year round — it's air conditioned. Price \$5500.

WELL WORTH the money! 2 bedrooms, partially furnished. Neat, well kept lawn, fenced, garage. Walking distance to center of town. Price \$6500.

FURNISHED 2 bedroom cottage \$85 month.

THERESA PRESS

Realtor
420 So. Indian Ave.
Phone 5282 or 5691

DON CAMERON SAYS See this dreamy weekend. \$10,500 one bedroom furnished. Terms.

Good Buys — Lots — Acreage — Ranches — Homes — Thunderbird — Rancho Mirage — Palm Desert area.

DON CAMERON

REALTOR
Sally O'Neil—Isabelle Cameron 71-841 HiWay 111 in Rancho Mirage
Ph. Palm Springs—8-4932 or Palm Desert—76-3961

SWIMMING POOL FULL OF WATER — ONLY \$29,750 Completely furnished home included in price if bought within a week.

Gannon Realty

463 N. Palm Canyon Drive Phone 2772

MUST SELL my equity. Beautifully landscaped and improved Outpost Estate home at cost. Palm Springs 4555 or see Mr. Allen 32-150 Shifting Sands Trail.

Exchanges 36

WANT L. A. OR BEVERLY HILLS HOME OR INCOME FOR P. S.—

2 BEDROOM 2 bath de luxe. Excellent location. \$27,500.

3 BEDROOM with pool, \$32,500.

3 BEDROOM 2 bath furnished Palm Canyon Mesa tract. Refrigeration cooling \$35,000.

7 UNITS furnished, \$37,500.

4 UNIT furnished apt. adjoining Lone Palm Hotel and El Mirador Hotel \$39,500.

12 UNITS furnished with large swimming pool, \$90,000. Near Lone Palm and El Mirador Hotel.

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Mike Jekyll

HOTEL on Palm Canyon Dr. Will exchange for Los Angeles or vicinity income. Phone 9053.

9:30 a. m. Service for Community Church-Goers

Morning service at the Palm Springs Community church will be held at 9:30 a. m. instead of 11 a. m., Dr. James H. Blackstone Jr., pastor, announced Monday. The change in schedule will go into effect next Sunday.

A poll of the congregation last Sunday indicated strong approval for the change in hours during the Summer months.

Church school for departments up through the sixth grade, junior department, will meet at the same time, 9:30 a. m.

The older young people and adults will not meet in Sunday school but will take part in the regular morning worship service.

In keeping with the Fourth of July holiday, Dr. Blackstone's subject next Sunday morning will be "True Independence."

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS

Hearing Aid users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard to reach" sources. Visit our Hearing Aid department at your first opportunity. See our "AUDIOTONE" Hearing Aids, too. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS.

PROFESSIONAL
PHARMACY

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WHEN YOU THINK
Insurance
SEE US
Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788



President's Call for Day of Prayer July 4 Heeded Here

At the call of President Eisenhower, who asked the nation to observe July 4 as a day of repentance and prayer, a prayer service will be held at Palm Springs Community church Saturday at 9:30 a. m.

The Rev. William A. Blondon of St. Paul's in the Desert Episcopal church, will participate in the service with Dr. Blackstone. "This nation," said Dr. Blackstone, "has been richly endowed by God both with natural resources and with a noble heritage of God-fearing Founders. In a day when many have for-

saken the God of our fathers for the idols of gold and materialism and when the world is facing crucial tests that certainly involve the welfare and destiny of our country, let us not break faith with those who have gone before us or who will come after us. Let us rather come into the presence of the Almighty Sovereign of the Universe and humbly beseech His Mercy, His Goodness, and His Guidance for our people and for the people of the world. The President has issued a call to prayer; Hoy many will respond!"

Change Hours of Church Services

Owing to the absence of the Rev. Father William G. Goodrow, the hours of Sunday masses at Our Lady of Guadalupe, Indian Reservation church, will be at 7:15 a. m. and 10:30 a. m. until further notice it was announced today.

The Rev. Father Spadaro, who is acting pastor at St. Louis, Cathedral City church, will have charge of the local church until the return of Father Goodrow in August.

Mrs. Nellie Neil and son, Charles, spent a week with relatives in Santa Monica recently. They also spent a few days in Long Beach before returning to their home.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 8 p.m.

Wednesday evening meetings 8 p.m.

Sunday School 9:30 a.m.

271 Ocotillo Ave.

You are invited to attend service, and to use the Reading Room located in The Center.

Last Rites Said for L. J. Peterson

Funeral services were held Sunday at St. Louis church, Cathedral City, for Leslie J. Peterson, who succumbed at Desert Hospital last week.

Rosary was said at Wiefels and Sons chapel Saturday. The Rev. Joseph Leissler was in charge of the rites Sunday.

Mr. Peterson, who was 66 at the time of his death, is survived by his wife, Mrs. Delphine Peterson, a daughter, Mrs. Vernon Krings, and three grandchildren, all of Cathedral City. Interment was in Palm Springs cemetery.

POWER OF GOD TOLD IN CHRISTIAN SCIENCE LESSON

The Sunday Lesson-Sermon in all Christian Science churches is entitled "God." The sermon speaks of the glorious loveliness and healing, protecting care of The Father.

The Golden Text from I Kings reads, "Lord God of Israel, there is no God like thee, in heaven above, or on earth beneath, who keepeth covenant with thy servants that walk before thee with all their heart" (I Kings 8:23).

Matthew's Gospel (12:10, 11, 13) tells of a man in the synagogue with a withered hand and the Pharisees questioned Jesus, "Is it lawful to heal on the sabbath day? . . . And he said unto them, What man shall there be among you, that shall have one sheep, and if it fall into a pit on the sabbath day, will he not lay hold on it, and lift it out? . . . Then he saith to the man, Stretch forth thine hand; and it was restored forth like the other."

Mary Baker Eddy says in a correlative passage from "Science and Health with Key to the Scriptures": "Rise in the strength of Spirit to resist all that is unlike good. God has made man capable of this, and nothing can vitiate the ability and power divinely bestowed on man." "To have one God and avail yourself of the power of Spirit, you must love God supremely." (pp. 393, 167).

AT CONVENTION

Dr. Perry Stone of Palm Springs attended the three-day annual meeting of the California State Veterinary Medical association at Long Beach last week.

Chest Plans for Coming Season Outlined by Board

At a meeting of the Palm Springs Community Chest Thursday at the offices of the Coachella Valley Savings and Loan association, directors voted to combine the functions of Chest president and campaign chairman. The posts have been separated previously.

The vote followed recommendation by A. G. Ketterman, president of the Chest, that the entire board of directors act as a steering committee for the coming Chest campaign.

Ketterman declared his belief that the Advance Gifts mail campaign to Palm Springs Winter residents who also maintain homes elsewhere should be staged in October when the National Community Chest drives are under way.

Campaign among local families and business houses was tentatively set for early Spring.

Directors decided not to develop a United Fund campaign this year but agreed that the Chest should make efforts to coordinate their work with other fund raising groups in 1955 and 1956.

Ramon Extension Planned for Year

Included in a road building program to start during the fiscal year is three-quarters of a mile of seal-coating Ramon road from Hidden Springs ranch east. Announcement of plans to widen Ramon road from Palm Springs city limits east to Thousand Palms was made last week by Supervisor Homer Varner.

Little Damage Done in Thursday Fire

Little damage was done Thursday in a brush fire at 440 North Calle Encelia.

Crew from Fire Station No. 1 answered the alarm and quickly had the blaze out.

IT'S COOL AT LONG BEACH MUN

APARTMENTS

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St. Paul's Plans Special Service Independence Day

Special Independence Day theme will be observed this Sunday in St. Paul's in the Desert Episcopal church, the Reverend William A. Blondon, rector, announced this week.


The rector's sermon will be based on the foundations of the national heritage, and lessons and prayers assigned for Independence Day will be read at the service.

Music will be under the supervision of Mrs. Alex Hammond and Mrs. Eileen Carey.

In keeping with the Summer schedule, the services and Holy Communion are at 9 a. m. This schedule will be maintained throughout July.

Mr. and Mrs. Joe Di Nardi, honeymooners from Detroit, Michigan, arrived here Saturday to spend a week with Mrs. Di Nardi's brother, Jerry Fortunato. Prior to their coming to Palm Springs the newlyweds spent some time in New York.

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that's where the raspberries grow that go into Carnation's Raspberry Sherbet. The climate is so special, the berries grow unusually big, juicy, and so tasty! For Carnation Orange Sherbet, only fresh-frozen orange juice from finest tree-ripened oranges will do. And Carnation Lime Sherbet—well, one taste tells you Carnation's special processing means truly "lively" lime flavor!

Frosted Fruit Plate

Almost too pretty to eat—but so delicious, you can't resist it! To make 4 servings:

2 cups (about 1 pt.) straw-berries or other fresh berries
1/2 cup sifted confectioners' sugar

2 cups fresh sweet cherries
1 can frozen pineapple chunks
1 pint Carnation Sherbet

Wash strawberries but do not remove hulls and stems. Dip in confectioners' sugar for "frosted" appearance. Arrange groups of each fruit around sides of plates lined with lettuce. Place a scoop of Carnation Sherbet in the center of each plate. Garnish with mint leaves if desired, and serve with crisp whole wheat crackers.

IN 1492 COLUMBUS CROSSED THE OCEAN BLUE



... and in 1493, on his second voyage, he reached an island he named Guadalupe. There, among other tropical wonders, he discovered the beautiful and luscious pineapple. Written records of the time speak of the amazement of Columbus and his men at the spiny "pina" that carried so much goodness in its heart. Incidentally, did you know that "a" pineapple is really a group of individual fruits fused together?

SITTIN' KNITTIN'?

Drape new yarn skein around the shade of one of your lamps. Loosen the screw on top, and wind your yarn ball easily—the shade turns as you go!

Sherbet Suggestions

WITH MEATS AND CASSEROLES
Serve small dishes of Carnation Lime Sherbet with lamb (so good!). . . Carnation Raspberry Sherbet is particularly good with broiled beef patties, or barbecued meats. Once tried, you'll agree that sherbet with meals is an old-fashioned custom that never should have been forgotten!

SUMMERTIME COOLER
Pop scoops of Carnation Sherbets in tall glasses of lemonade, limeade or orangeade. "Match" flavors . . . or contrast (such as Carnation Raspberry Sherbet in lemonade) for a pretty color contrast and "different" flavor! A real "perker-upper"!

RAINBOW PARTY DESSERT
Arrange slices of un-iced angel cake around a bowl on a large platter. Pile bowl with scoops of Carnation Orange and Lime Sherbet—let each guest choose his favorite!

AUTO TRIP?

Use a spring-clip clothespin to clip a paper bag to the back seat robe cord. Holds all those peelings and gum wrappers that otherwise clutter up the car.

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Cling 2 1/2 Can

POTATOES Hunt 10 for **1.00**
Whole, New 300 Can

LIMA BEANS Stokely 5 for **1.00**
Ford Hook 303 Can

TOM. SOUP Campbell 10 for **1.00**
10 1/2-oz. Can

ORANGEADE Ht-C 4 for **1.00**
46-oz. Can

LIQUID APPLE S & W 4 for **1.00**
24-oz.

TOMATOES Stokely 4 for **1.00**
2 1/2 Can

SPANISH RICE Van Camp 6 for **1.00**
300 Can

CAKE MIXES Swansdown 3 for **1.00**
White, Yellow or Chocolate

PICKLES Kosher Dill—22-oz. Jar Libby, Sliced **25¢**

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